November 20, 2013
The Evergreen State College
Olympia, Washington

MINUTES

Members attending

Scott Brittain, Marty Brown, Jeff Charbonneau, Maud Daudon, Paul Francis, Ray Lawton, Karen Lee, Rai Nauman Mumtaz, Susana Reyes

Staff attending

Becca Kenna-Schenk, Michael Ball, Anne Messerly, Mark Bergeson, Lucas Minor, Betty Lochner, Marc Webster, Weiya Liang, Marc Berreth, Jim West, Christy England-Siegerdt, Don Bennett, Aaron Wyatt, Emily Persky, Rachelle Sharpe, Crystal Vaughan, Randy Spaulding, Karen Oelschlager, Kristin Ritter.

The meeting was called to order at 8:43 a.m. by Chair Maud Daudon.

Consent Agenda

Motion was made to approve the Consent Agenda as presented.
Motion seconded.
Motion carried.

Approval of October 20, 2013 Meeting Minutes

Motion was made to approve the minutes with the noted change.
Two minor spelling corrections and change "nine-year plan" to "six-year plan".
Motion seconded.
Motion carried.

Roadmap Action Framework and Timeline
Roadmap Team

The Roadmap team presented the draft of the first Ten-Year Roadmap for the Council's review and adoption. If adopted, the Roadmap will be submitted to the Legislature and Governor as required by statute by December 1, 2013.

Next Steps on Roadmap:
      1. Implement actions
      2. Monitor progress
      3. Develop the 2014 Strategic Action Plan
      4. Develop the 2015 Roadmap Report.

After a discussion between the Council and meeting attendees, Jeff Charbonneau thanked the Council's student representative, Rai Nauman Mumtaz, for his efforts to get the student voice represented in the Roadmap discussions.

Scott Brittain expressed his confidence that the Roadmap did continue the mission of attainment. He is excited for the process but believes now the hard work begins.

Ray Lawton said the Council is posed to lead this work forward. Further, Lawton expressed that the Roadmap actions can directly benefit Washington citizens.

Paul Francis thanked the council members and Student Achievement Council staff for their efforts in the process. They were fully committed to the issues. Paul learned firsthand how education can change a life. As a young person, Francis' pathway towards life-long learning came through financial assistance. Every student should be given those types of opportunities.

Rai Nauman Mumtaz thanked the Council staff for being very open to hearing from the student voice.

Karen Lee echoed the thanks to the staff for the long hours.

Jeff Charbonneau has spent numerous days this past year traveling around the United States. Many people ask him "What's Washington doing?" He said Washington State is considered an educational leader. This document represents that leadership. This is not the Council's work, it is the work of the state of Washington.

Susana Reyes thanked the Council staff. She continues her awareness to the changing demographics of Washington State. She said she is a testament to the demographics. Washington State is a leader in this endeavor and she looks forward to the on-going work.

Marty Brown believes the Roadmap is not focused on institutions. Rather, the recommendations support students and maximize the opportunity for achievement.

Maud Daudon agreed the scope of work is comprehensive. Daudon acknowledged the many challenges in this process, but also that Gene Sharratt brings a positive "can-do" energy to the table. The Roadmap is not the Council's plan, but Washington's plan. We have the foundation to make the plan be the best possible investment we can make. If you invest well in the early foundational years, it saves you enormously and allows for success in careers and in families.

Gene Sharratt noted that the Roadmap is a dynamic document that will change as circumstances change. The Council will continue to engage as they go forward. We want to set the bar high and have

high expectations. 100 percent is a lofty goal but we will continue to strive for 100 percent. Sharratt expressed that the Council and staff will keep running, pushing, expecting, and delivering.

Action: The motion was made to approve the Ten-Year Roadmap. It was seconded and approved.

Affordability Model
Jim Fridley, University of Washington
Rachelle Sharpe, Director of Student Financial Assistance

Dr. Jim Fridley, University of Washington, presented an affordability model that stemmed from the affordability workgroup discussions as part of the Roadmap development. The model is designed to assist policy makers in understanding affordability for students and families. It explores the relative contributions of major student funding components in covering the cost of attendance.

The purpose of this model is to use as it a tool to get an interactive visual of the impact of different types of financial aid. Jim offered to work with individual members for a better understanding of how the model can work and provide a clearer picture of the financial impact on students.

Independent Colleges of Washington are Part of the Solution
Vi Boyer, Independent Colleges of Washington

Vi Boyer, President and CEO of Independent Colleges of Washington (ICW), provided an overview of the agency and the importance of independent colleges in Washington State. ICW consists of ten private liberal arts colleges of Washington State.

Boyer's presentation included recommendations for the state's next steps, including the following:

- The development and commitment to a strategic plan with executive and legislative support, sufficient funding, a broad coalition.
- The allocation funds to prepare students to be college and career ready.
- The allocation of resources for all eligible students.
    - Higher Education funding (financial aid and quality)
    - Tutoring and mentoring
    - College visits
    - Test preparation
    - Admissions and aid application assistance
- The commitment to increased quality, collaboration, and coordination.

Guaranteed Education Tuition
Betty Lochner, Guaranteed Education Tuition (GET) Director

Betty Lochner gave an overview of the GET program, program demographics, statistics. and an overview of GET's new marketing campaign.

Guaranteed Education Tuition Price is set on three criteria:
- Investments
- Projected tuition increases
- Purchaser behavior

Degree Authorization
Randy Spaulding and Mike Ball

The State Degree-granting Institutions Act requires all degree-granting institutions operating in Washington to obtain authorization from the Washington Student Achievement Council, unless the Council has determined they are exempt. Washington's public colleges and universities and many other institutions, such as private and religious schools, are exempt institutions.

There are more than 70 authorized institutions in Washington. Authorization is program and site specific. Each program and teaching site must be reviewed every two years.

Disability Task Force
Randy Spaulding, Anne Messerly and Mark Bergeson

Senate Bill 5180 created a task force to develop recommendations that will improve access to postsecondary education for students with disabilities. The task force is composed of 29 individuals representing K-12, postsecondary institutions, citizens, government and non-government organizations. The Council provides staff support for the task force. The task force must submit recommendations to the Governor's Office annually for 3 years.

Recommendations from the Disability Task Force:
- Include comprehensive information on the ReadySetGrad.org website for students with disabilities about transitioning from K-12 to postsecondary.
- Improve alignment between High School and Beyond Plan and IEP's postsecondary transition plan.
- K-12 staff support for college and career readiness skills for students with disabilities and give them opportunities to practice those skills.
- Allocate more funding for the following purposes:
  - Postsecondary evaluations.
  - More comprehensive services and accommodations.
  - Increased professional development opportunities.
  - Postsecondary outreach program to K-12 classrooms.

Council Chair Maud Daudon adjourned the meeting at 4:08 p.m.