

Title	Editorial Board Update
Staff lead:	Aaron Wyatt
Position	Communications Director
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Synopsis:	Aaron Wyatt introduced the editorial outreach component of the Roadmap communications plan at the December 2013 Council meeting. This presentation is designed to update members on the status of that outreach. Council members who have attended editorial board meetings will also review their experiences in the meetings thus far.
Guiding questions:	What media outlets have secured appointments with the Council? What questions/concerns are being raised from the meetings that have occurred thus far?
Possible council action:	<input checked="" type="checkbox"/> Information Only <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other: _____
Documents and attachments:	<input checked="" type="checkbox"/> Brief/Report <input type="checkbox"/> PowerPoint <input type="checkbox"/> Third-party materials <input type="checkbox"/> Other

	Newspaper	Date	Outcome
1	Wenatchee World	Jan 7 @ 10 a.m.	Editorial supporting Roadmap
2	The Olympian	Jan 8 @ 8:30 a.m.	Editorial Supporting Roadmap
3	The Everett Herald	Jan 13 @ 9 a.m.	Editorial on Dream Act advocated for embracing Council's SNG funding recommendations
4	The Columbian	Jan 28 @ 11 a.m.	TBD
5	The Daily News	Jan 28 @ 1:30 p.m.	TBD
6	The News Tribune	Jan 30 @ 10 a.m.	TBD
7	The Spokesman	Feb 4 @ 11 a.m.	TBD
8	The Seattle Times	Feb 5 @ 11 a.m.	TBD
9	The Yakima Herald	Feb 7 at 11 a.m.	TBD
10	The Daily Record	Feb 20 at 1 p.m.	TBD
11	The Tri-City Herald		
12	Walla Walla Union Bulletin		