



College Bound Scholarship

House Higher Education Committee

February 25, 2014

## College Bound Scholarship



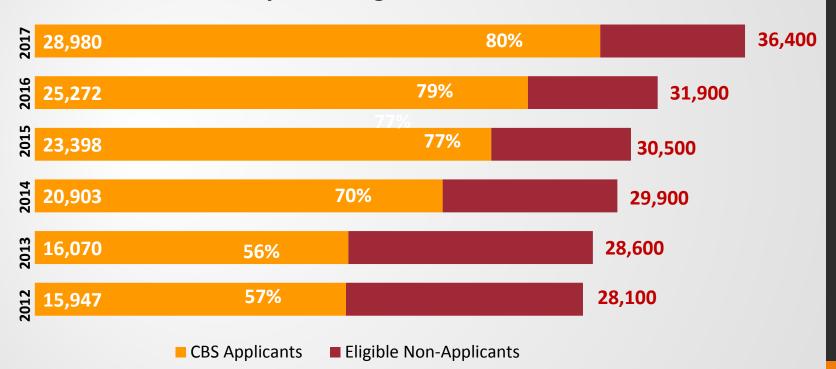
## Dream Big

Created in 2007 – the state's early commitment of financial aid for students from lowincome families. Designed to encourage students to pursue postsecondary education.

Provides scholarship funds to cover tuition at public rates.

## More students taking the pledge

Eligible Students Signed-Up by Graduating Class Year



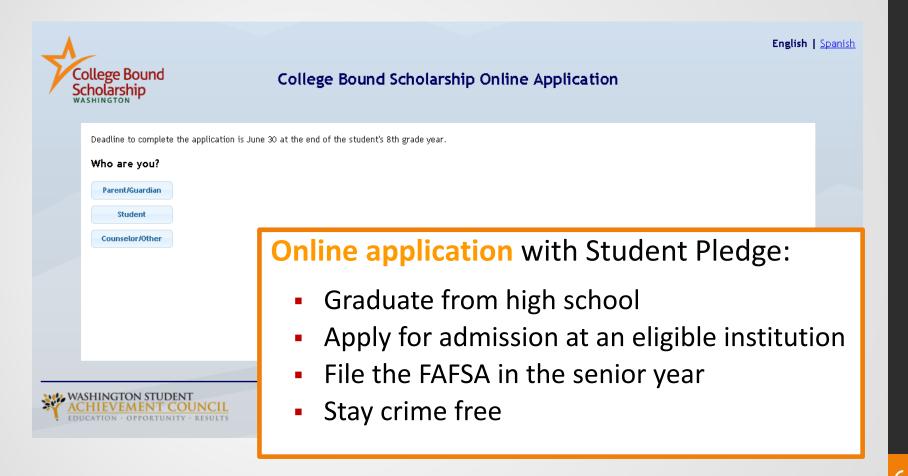
The sign-up rate has risen 23 percentage points in five years.

## 2013-14 applications strong

- The 8<sup>th</sup> grade free and reduced-price lunch population is 29 percent larger in 2013 than it was in 2007.
- To date, nearly 70 percent of the 8<sup>th</sup> grade eligible population has already applied (2013-14).
- Nearly 10,000 7<sup>th</sup> graders have applied this year.

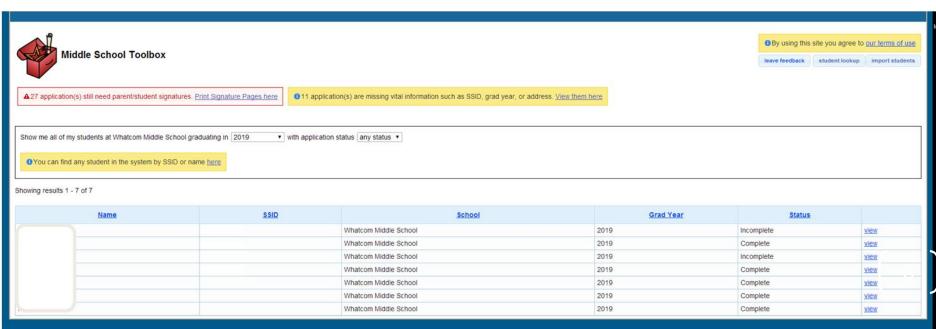


## College Bound Application



## Monitoring and supporting students

- OSPI matches to monitor current school, grade level, GPA, and graduation.
- Foster youth in grades 7-12 automatically enrolled via DSHS.
- College Bound Seniors matched with the FAFSA.
- Information provided via secure web portal to schools, and select private non-profit organizations.



## Monitoring and supporting students

Date of Birth	SID (UW)	OK to Award	OK to Pay	HS Grad Yr	HS Req Met	Enrollment Deadline Met	<u>5-yr</u> Elig. Open	CBS Otrs Used	CBS Qtrs Remaining
3/14/1994		Yes updated 1/22/2014	Yes updated 1/22/2014	2012 actual from OSPI	<u>Yes</u>	Yes overridden by WSAC	Yes	0.000	12.000
2/26/1994		Yes updated 1/31/2012	Yes updated 9/4/2012	2012 estimated from OSPI	<u>Yes</u>	<u>Yes</u>	Yes	4.000	8.000

- Campuses upload files to identify CBS college students.
- Campuses report individual award data four times annually.

Central Washington University	sity				
SID: 24462800 No SNG Archive Information	Eligible for CBS				
50% MFI 10.000 SNG QER 1	7.000 CBS QER 📵				

Program		Summer 1	Fall	Winter	Spring	Summer 2	Total		
SNG	Enrollment		Full time	Full time	Full time			dotaile	
	Amount		\$2,543.00	\$2,543.00	\$2,545.00		\$7,631.00	<u>details</u>	
CBS	Enrollment		Full time	Full time	Full time			<u>details</u>	
	Amount		\$302.00	\$302.00	\$302.00		\$906.00		

The College Bound Scholarship (CBS) must coordinate with other state aid programs, therefore CBS award amounts will vary.

Total \$2,845.00 \$2,845.00 \$2,847.00 \$8,537.00

## College Bound Partnerships



The College Success Foundation has College Bound regional officers working with districts, schools, and community based organizations statewide.

Their work focuses on **designing and implementing** College Bound outreach strategies to increase **early college awareness** in middle schools and **college readiness** in high schools.

## Federal TRiO Programs



- TRiO Talent Search and Upward Bound programs support CBS at K-12.
- TRiO Student Support Services program supports CBS at postsecondary institutions.
- 62 federal programs funded with \$18 million, serving more than 15,000 students in Washington.
  - 4,166 Educational Talent Search students
  - 1,417 Upward Bound students
  - 4,865 Student Support students
  - 4,427 Educational Opportunity Center students

## Washington State GEAR UP



- The Council received a six-year grant of \$27 million to serve 8,000 students in 28 low-income districts statewide.
- Offer year-round, comprehensive support services including tutoring, mentoring, rigorous academic support, college and career aspiration and preparation, and family engagement activities.
- GEAR UP provided 35,066 hours of services for 4,857 College Bound students in 2012.

## College Bound Partnership Results

- 80 percent sign-ups statewide.
- Increased:
  - College Bound support events for students.
  - Numbers of school staff trained on how to use College Bound to support their high school students.
  - FAFSA completion work statewide for College Bound students.

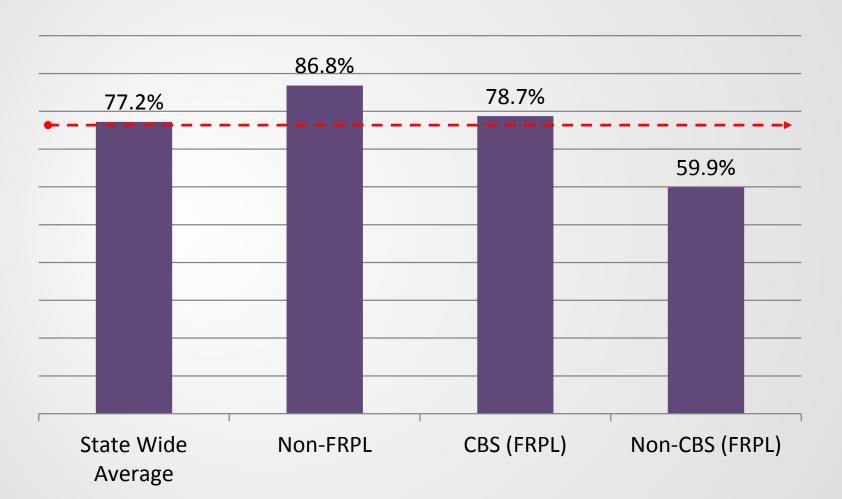








# CBS Participant High School Graduation Rates 2012

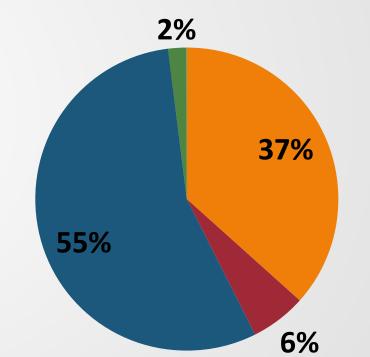


#### 2012-13 CBS Enrollments

#### 7,910 students enrolled

- 4,690 received scholarship
  - 60 percent female
  - 93 percent full-time in fall
- 2,559 attended SNG campus without CBS award
  - Family income above cutoff
  - Other state aid covers maximum award
- **592** attended out-of-state
- 69 in-state non-SNG campus





Public 4-Yr ■ Private 4-Yr ■ Public 2-Yr ■ Private 2-Yr

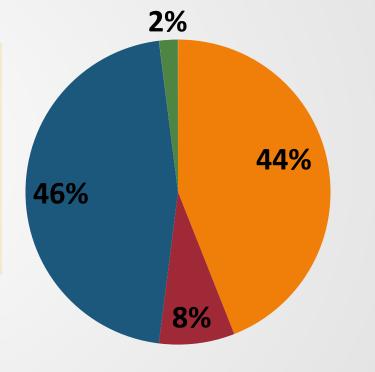
### Preliminary 2013-14 Awards

#### 2013-14 CBS Recipients as of February

#### 7,912 total recipients

- 4,011from 2012 cohort
- 3,781 from 2013 cohort

Additional **5,500** students enrolled



■ Public 4-Yr ■ Private 4-Yr ■ Public 2-Yr ■ Private 2-Yr

## Impact Study Preliminary Results

- Study on the impact of the College Bound Scholarship for 2012 graduates:
  - Conducted by the BERC Group
  - Funded by Gates and College Spark
- 85 percent of full-year college attendees reported CBS was critical to their attending college.
- Higher GPAs, higher levels of math, and participation in Running Start were all found to be strong predictors of college enrollment.
- CBS students more likely to complete admissions requirements and enroll in college than non-free lunch students.

## Impact Study Preliminary Results

- Most students believed K-12 supports are not broadly available.
  - 29 percent did not have access to programs such as GEAR UP or Avid
- College level supports are emerging and inconsistent.
  - Contact Candace Gratama, Executive Vice President of BERC Group
  - for more information <a href="mailto:candace@bergroup.com">candace@bergroup.com</a>

## Changes Affecting Cost

- CBS college enrollments have exceeded initial expectations.
- More students admitted to four-year institutions which have higher award amounts.
- Tuition increases have affected CBS costs.
  - Since 2007, tuition has increased 49 and 82 percent at public two- and four-year institutions, respectively.
- One initial investment of \$7.4 million GET; funds grew to over \$12 million.

## Stronger SNG Coordination

- Changes to State Need Grant policies increase CBS awards.
  - Changes to SNG policies for students attending private institutions.
  - Students attending for-profit campuses have reduced SNG by half.
  - The creation of five median family income (MFI) categories reduced SNG awards above 50 percent MFI.

## Looking Ahead

- 2013 Proviso requires CBS students to receive priority for SNG funds.
  - Students who apply in a timely manner receive maximum SNG under state policy
  - Savings anticipated to be realized in FY 2015
- Council submitted \$12 million request to combine with \$36 million appropriation to cover 2013-2015 payouts.
- Council and CSF developing statewide College Completion Convening.
  - Coordination of support services
  - Sharing retention practices