

<b>Title</b>	<b>Executive Update</b>
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<b>Synopsis:</b>	The Executive Update will provide members with a review of current agency work related to program administration and policy. The Executive Director will provide this synopsis at the beginning of each Council meeting.
<b>Guiding questions:</b>	Do the activities of the agency align with our statutory mission?
<b>Possible council action:</b>	<input checked="" type="checkbox"/> Information Only <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other: _____
<b>Documents and attachments:</b>	<input checked="" type="checkbox"/> Brief/Report <input checked="" type="checkbox"/> PowerPoint <input type="checkbox"/> Third-party materials <input type="checkbox"/> Other

# Executive Update

# Two-Month Review



The Executive Director update will highlight the agency's efforts related to our statutory mission and program administration.

The two-month summary chart provides a synopsis of agency efforts since the last Council meeting.



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## Agency Update Two-Month Executive Summary

Project	Recent Work
Outreach and advocacy	<ul style="list-style-type: none"> <li>Educational Attainment for All Conference</li> <li>Presentation to the Professional Educator Standards Board.</li> <li>Editorial Board meeting with the Columbia Basin Herald.</li> <li>Delivery of the <i>Council Conversations</i> newsletter.</li> <li>College Goal Washington by the numbers: 69 sites, 77 FAFSA completion events, and over 4,500 students served.</li> <li>Collaboration with stakeholders on the ISLS (Improving Student Learning to Scale) cooperative.</li> <li>GET media through Thurstontalk.com, SouthSoundTalk.com, and radio outlets.</li> <li>Presentation to ESD 101 and the Puget Sound ESD</li> <li>College Spark Washington Board of Trustees presentation.</li> </ul>
	Near future: ADA compliance contract with ReadySetGrad.
Policy and research	<ul style="list-style-type: none"> <li>Initiated planning around the 2014 organizational strategic plan.</li> <li>Convened cross-sector workgroup on dual-credit and dual-enrollment programs.</li> <li>Finalized Associate In Nursing Direct Transfer Agreement.</li> <li>Continued support of data for Results Washington.</li> <li>Provided data for the Caseload Forecast Council, the BERC Group, the Community Center for Education Results, and the Education Research and Data Center.</li> <li>Continued development on Roadmap metrics.</li> <li>March meetings for the Committee for Student Support, the Committee for Funding and Accountability, and the Committee for Academic Affairs and Policy.</li> <li>Hired Tracy Tyler as a program assistant.</li> <li>Hired Anne Messerly as a policy associate.</li> </ul>
	Near future: Development of supporting materials related to SB 5318 – related to resident tuition for active and veteran military.
Programs	<ul style="list-style-type: none"> <li>Development of training materials related to the WASFA</li> <li>College Bound – Total 7<sup>th</sup> and 8<sup>th</sup> grade applications are ahead of where we were one year ago. Since 2007, over 169,000 students have applied for College Bound.</li> </ul>
	Near future: Development of the WASFA application
Legislative work	<ul style="list-style-type: none"> <li>24 Corners meeting.</li> <li>Continued work on Results Washington.</li> <li>Final passage of HB 2626.</li> </ul>
	Near Future: Development of 2015 Legislative Outreach Plan

# Recent Highlights and Future Efforts

Category	Activity
Outreach and Advocacy	Educational Attainment for all Conference; continued editorial board success; GET releases new blog and advertising; ReadySetGrad.org Webby Award nomination.
Policy and Research	Planned for the 2014 organizational strategic plan; March meetings of three Council Committees.
Programs	Developed materials for the WASFA; online application for ReadySetGrad; promising initial returns on CBS signups; PD to 140 teachers in GEAR UP schools.
Legislative Work	Official signing of HB 2626; continued meetings with legislature/staff; development of stakeholder and legislative outreach plan

# Continue the Conversation

**Gene Sharratt, Ph.D.**

Executive Director

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**Agency Update  
Two-Month Executive Summary**

Project	Recent Work
Outreach and advocacy	<ul style="list-style-type: none"> <li>• Educational Attainment for All Conference</li> <li>• Presentation to the Professional Educator Standards Board.</li> <li>• Editorial Board meeting with the Columbia Basin Herald.</li> <li>• Delivery of the <i>Council Conversations</i> newsletter.</li> <li>• College Goal Washington by the numbers: 69 sites, 77 FAFSA completion events, and over 4,500 students served.</li> <li>• Collaboration with stakeholders on the ISLS (Improving Student Learning to Scale) cooperative.</li> <li>• GET has enrolled approximately 2,900 new accounts and more than 300,000 units purchased, right on track with last year’s performance.</li> <li>• GET media through Thurstontalk.com, SouthSoundTalk.com, and radio outlets. Get will run more than 5,000 TV and radio ads and have a digital and print presence in dozens of local newspapers and parenting publications.</li> <li>• Presentation to ESD 101 and the Puget Sound ESD</li> <li>• College Spark Washington Board of Trustees presentation.</li> <li>• ReadySetGrad.org nominated for a Webby Award.</li> </ul>
	Near future: ReadySetGrad update contract, continued GET media promotion.
Policy and research	<ul style="list-style-type: none"> <li>• Initiated development of the 2014 organizational strategic plan.</li> <li>• Convened cross-sector workgroup on dual-credit and dual-enrollment programs.</li> <li>• Associate In Nursing Direct Transfer Agreement.</li> <li>• Continued development of Roadmap metrics.</li> <li>• March meetings for the Committee for Student Support, the Committee for Funding and Accountability, and the Committee for Academic Affairs and Policy.</li> <li>• Submitted an application to WICHE to participate in a national State Authorization Reciprocity Agreement.</li> <li>• Hires: Tracy Tyler as a program assistant, Anne Messerly as a policy associate, Ellen Matheny as administrative specialist.</li> </ul>
	Near future: Development of supporting materials related to SB 5318 – related to resident tuition for active and veteran military; Providing financial aid data to the Education Research and Data Center for the P20 Warehouse.
Programs	<ul style="list-style-type: none"> <li>• Development of WASFA and training materials related to the WASFA</li> <li>• College Bound – Total 7<sup>th</sup> and 8<sup>th</sup> grade applications are ahead of where we were one year ago. Since 2007, over 169,000 students have applied for College Bound.</li> <li>• Professional development training events to more than 140 teachers and school staff in GEAR UP schools</li> <li>• Hires: Abigail Aikins as a program coordinator, Rashel Wise as an administrative assistant.</li> </ul>
	Near Future: Finalizing program manuals for SFA.
Legislative work	<ul style="list-style-type: none"> <li>• Final passage of HB 2626.</li> <li>• Development of a Legislative Outreach Plan</li> </ul>
	Near Future: Legislative outreach and engagement.