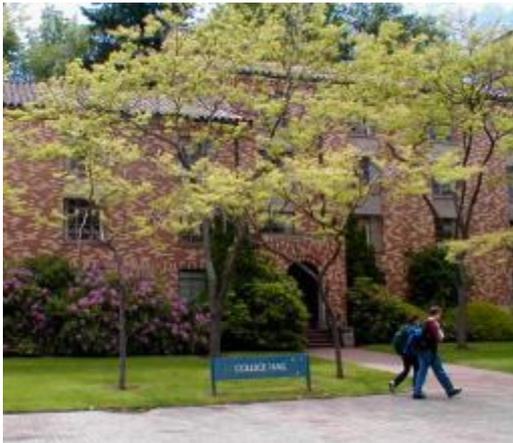


<b>Title</b>	<b>Sector Budget Priorities</b>
<b>Staff lead:</b>	Becca Kenna-Schenk
<b>Position</b>	Director of Government Relations
<b>Email:</b>	<a href="mailto:beccak@wsac.wa.gov">beccak@wsac.wa.gov</a>
<b>Phone:</b>	360.753.7635
<b>Synopsis:</b>	Representatives from the Council of Presidents, the Independent Colleges of Washington, the Office of the Superintendent of Public Instruction, and the State Board for Community and Technical Colleges will each provide a brief overview of their sector's budget priorities for the 2015 legislative session.
<b>Guiding questions:</b>	How should the Council's Strategic Action Plan align with the budget priorities of the Council's sector representatives?
<b>Possible council action:</b>	<input checked="" type="checkbox"/> Information Only <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other: _____
<b>Documents and attachments:</b>	<input type="checkbox"/> Brief/Report <input type="checkbox"/> PowerPoint <input checked="" type="checkbox"/> Third-party materials <input type="checkbox"/> Other



CENTRAL WASHINGTON UNIVERSITY

EASTERN WASHINGTON UNIVERSITY

THE EVERGREEN STATE COLLEGE

UNIVERSITY OF WASHINGTON

WASHINGTON STATE UNIVERSITY

WESTERN WASHINGTON UNIVERSITY

WASHINGTON STATE

*Council of*  
**Presidents**

**Presentation to the WSAC:  
2015-17 Budget Priorities**

**Paul Francis**  
Executive Director

# About COP

COP is a voluntary association of Washington's six public baccalaureate degree granting college and universities. We strive to be a common voice for the public baccalaureate sector and the most respected and trusted resource for decision makers on issues affecting public higher education. We foster coordination and collaboration among the public baccalaureates as well as with myriad other educational partners.



President  
**Mary Cullinan**  
*Eastern Washington University*



President  
**Elson Floyd**  
*Washington State University*



President  
**James Gaudino**  
*Central Washington University*



President  
**T. Les Purce**  
*The Evergreen State College*



President  
**Bruce Shepard**  
*Western Washington University*



President  
**Michael Young**  
*University of Washington*

# Areas of Investment

- Fully fund maintenance level budgets
- Increase faculty and staff compensation
- Fund maintenance and operations
- Increase STEM/high demand programs
- Ensure student success



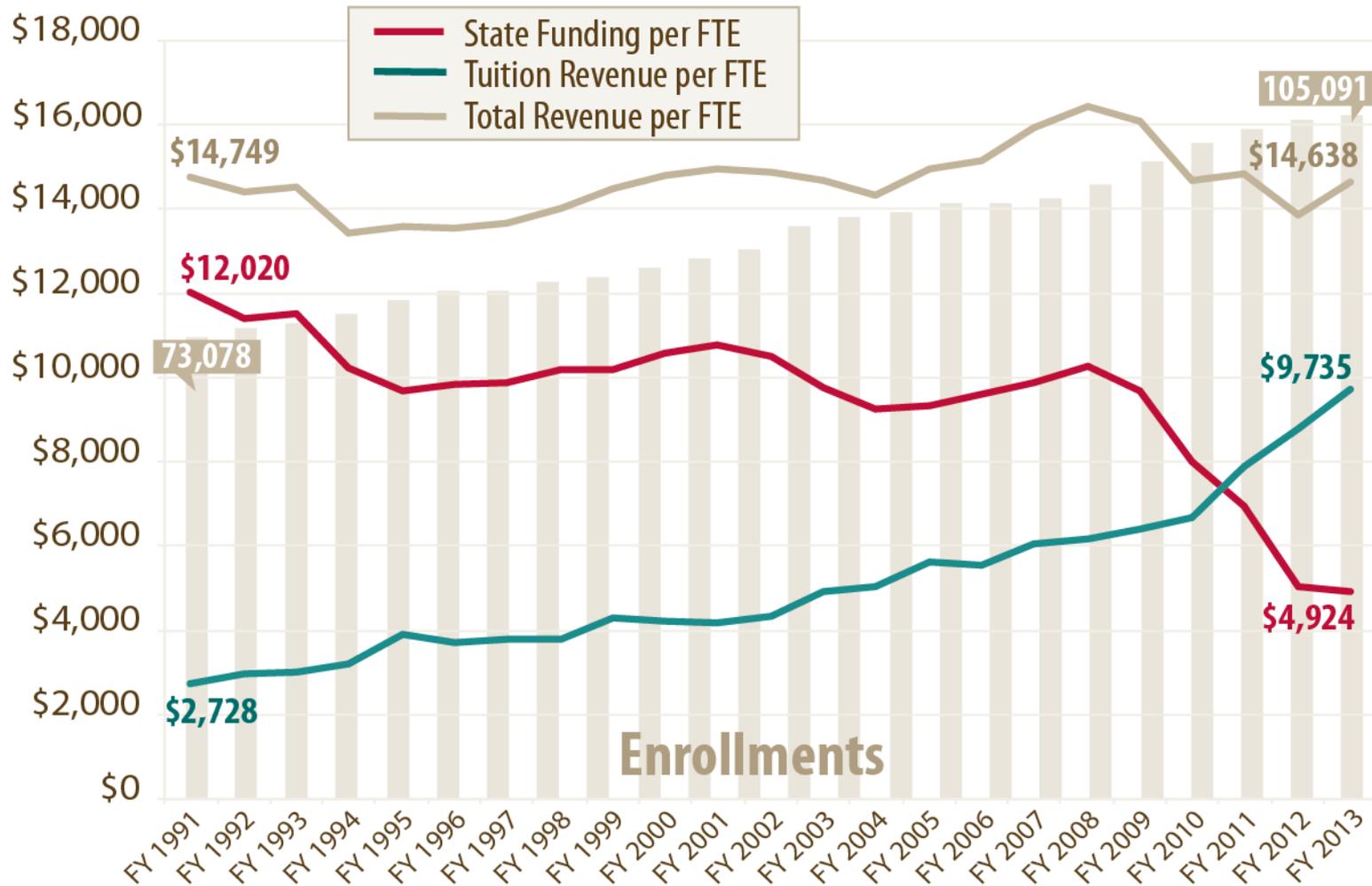
# Fully Fund Maintenance Level Budgets

- This is the nuts and bolts of keeping the lights on and paying for inflationary and mandatory cost increases
- A 15% reduction in base budgets would be devastating to our operations and reduce our students' ability to succeed and impair our ability to meet state needs
- A budget reduction with new policy adds = more unfunded mandates
- Links with WSAC Roadmap recommendations: Increase support for all current and future and prospective students; respond to student, employer, and community needs



# Serving More Students While Controlling Costs

## Constant Dollars



Source: Legislative Evaluation and Accountability Program Committee, June 2014

# Faculty and Staff Compensation

- The high quality of our colleges and universities is made possible by attracting and retaining talented faculty and staff
- Our institutions exist in a highly competitive marketplace with other colleges and universities around the world, and in some cases, the private sector
- Faculty and staff compensation levels at our institutions generally rank below that of peer institutions
- Links with WSAC Roadmap recommendation: Increase support for all current and future and prospective students



# Maintenance and Operations

- These funded services include routine and preventive maintenance work required to keep the buildings, utilities, and grounds in an acceptable and safe operating condition for our students and staff
- Meeting Roadmap goals and workforce needs requires quality facilities, especially in critical areas of state need
- Deferring M&O is leading to increased costs in the long-term, potentially affecting other areas of our operations
- Links with WSAC Roadmap recommendation:  
Increase support for all current and future and prospective students



# STEM/High Demand Programs

- 70% of Washington jobs in 2018 will require some postsecondary education
- There are 25,000 unfilled jobs in Washington as a result of the job skills gap (growing to 50,000 by 2017), 80 % in high-skill STEM and health care roles
- Some of our requested STEM/high demand initiatives include the following
  - ✓ EWU: College of Health Science and Public Health
  - ✓ Evergreen: Computer science curriculum backlog
  - ✓ WSU: New academic programming in Everett
  - ✓ WWU: Vehicle engineering and engineering geology; audiology clinical doctorate
  - ✓ UW: WWAMI and RIDE
  - ✓ CWU: Bachelor of Science in Integrated Energy Studies
- Links with WSAC Roadmap recommendations: Align postsecondary programs with employment opportunities; respond to student, employer, and community needs

# Student Success

- Tomorrow's student population will look radically different than today's. This will require greater investments in student support services such as mentoring, advising, counseling, etc.
- There are already a number of existing, successful programs in operation on our campuses
- Some of our requested student success initiatives include:
  - ✓ WSU: Services to support growing enrollment base
  - ✓ Evergreen: Latino(a) educational pipeline initiative
  - ✓ CWU: Online alternative credit model
- Links with WSAC Roadmap recommendations: encourage adults to earn a postsecondary credential; leverage technology to improve student outcomes; increase support for all current and prospective students



**Office of Superintendent of Public Instruction**

# 2015 Legislative Priorities

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August 20, 2014

Washington Student Achievement Council

Presented by: Andrea Cobb, Policy Analyst & Ken Kanikeberg, Chief of Staff

# Second-Term Priorities

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- Retain basic education funding
- Improve academic achievement for all students and reduce dropout rates
- Improve our statewide assessment system
- Expand career and technical education and STEM opportunities
- Promote early learning opportunities



# 2015 Legislative Agenda (Still in Progress)

- Fully Fund Basic Education
- Dropout/High School Graduation
- Career and Technical Education
- Teacher Evaluation Waiver
- Student Assessments



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McCleary

McCleary

**McCleary**

McCleary

**MCCLEARY**



# Fully Fund Basic Education

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- Compensation
- Staffing units
- Professional development
- Levy reduction
- Capital facilities



# Dropout/High School Graduation

- Lowering drop out rates
- Implement comprehensive guidance and counseling programs
- Increasing participation in the Jobs for Washington Graduates program (JWG)



# Career and Technical Education

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- Revise the funding formula to reflect how districts are currently spending their allocations
  - Decrease MSOC allocation
  - Increase allocations for staff
- Fund lower classes for CTE and Skill Centers
- Fund a CTE director position at middle and high schools



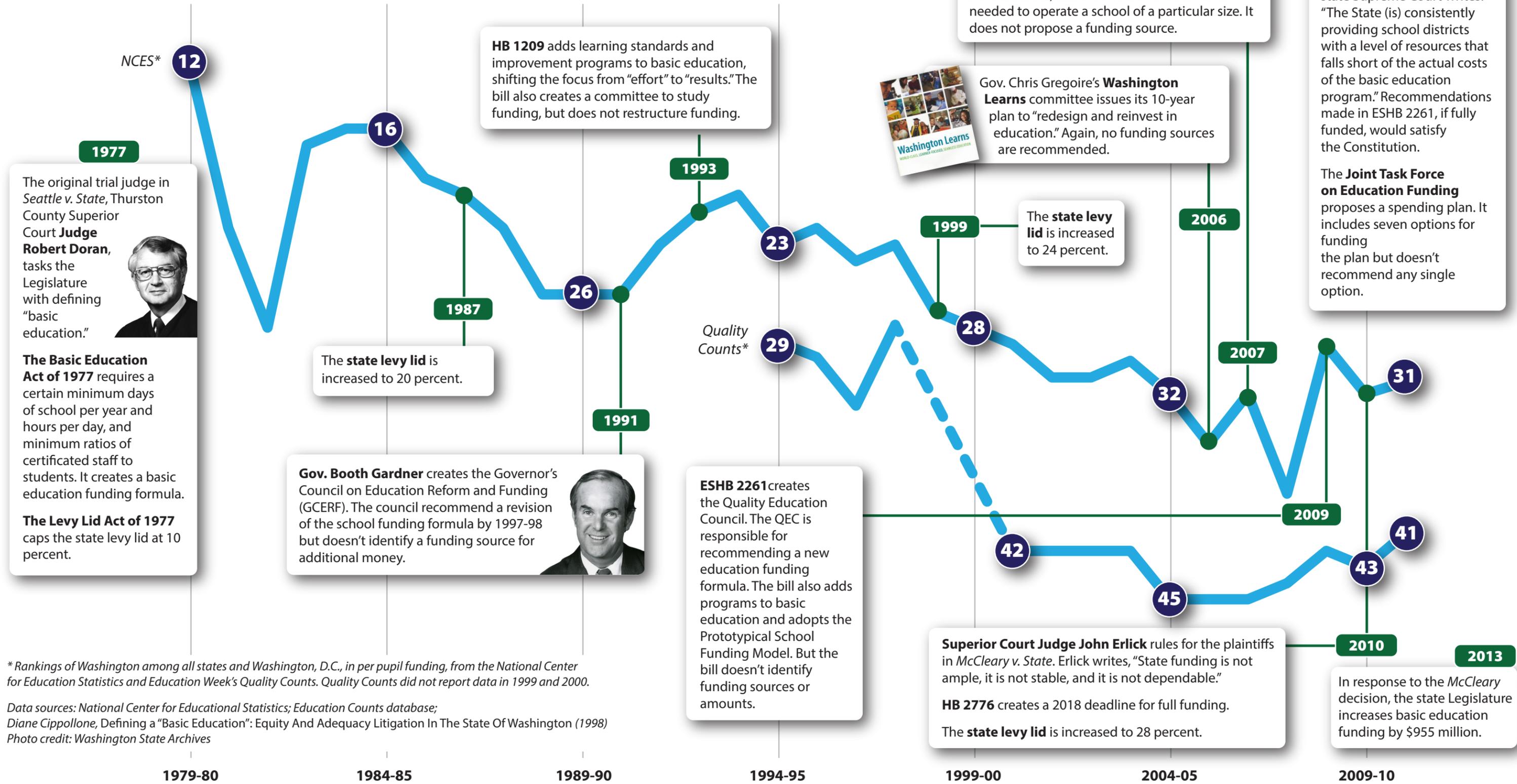
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# Questions?



# A brief history of education funding in Washington state

Modern education funding began in 1976, when the Seattle School District sued the state. At the time, 65 districts (representing 40 percent of the student population) each recently had levies fail twice in a row. The State Supreme Court agreed with the district, ruling that the funding system in place at the time was neither ample nor stable.



\* Rankings of Washington among all states and Washington, D.C., in per pupil funding, from the National Center for Education Statistics and Education Week's Quality Counts. Quality Counts did not report data in 1999 and 2000.

Data sources: National Center for Educational Statistics; Education Counts database; Diane Cippollone, *Defining a "Basic Education": Equity And Adequacy Litigation In The State Of Washington* (1998) Photo credit: Washington State Archives



# Independent Colleges of Washington provide educational opportunity, choice, and success for students



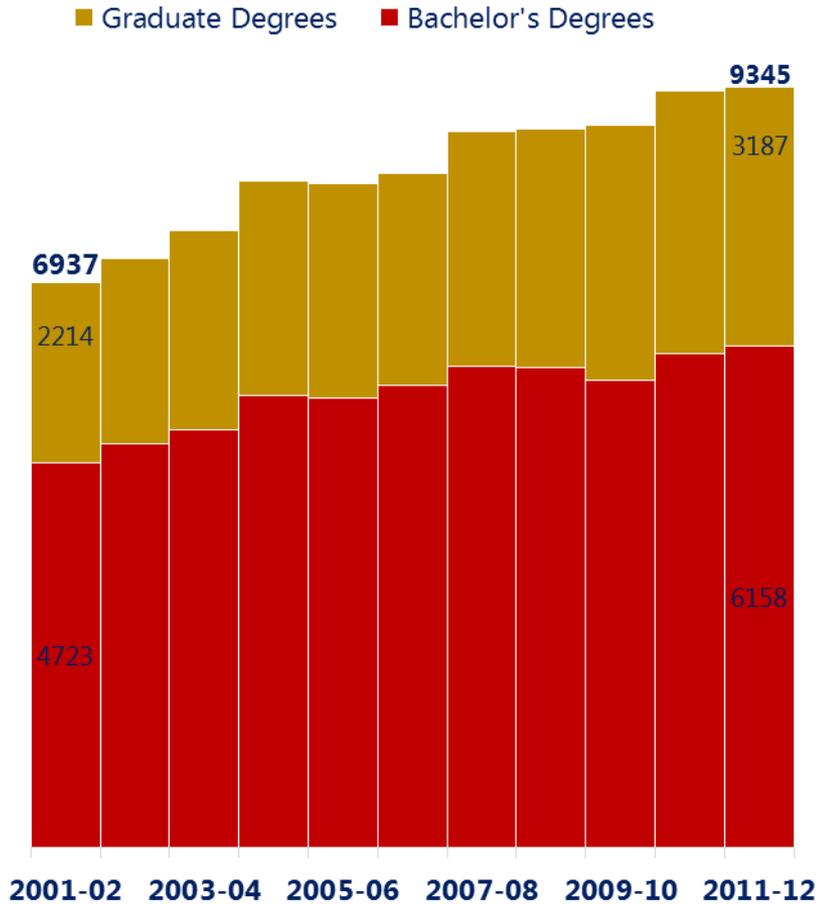


**Independent Colleges of Washington provide educational opportunity, choice, and success for students**





# Helping to Achieve State Educational Attainment Goals

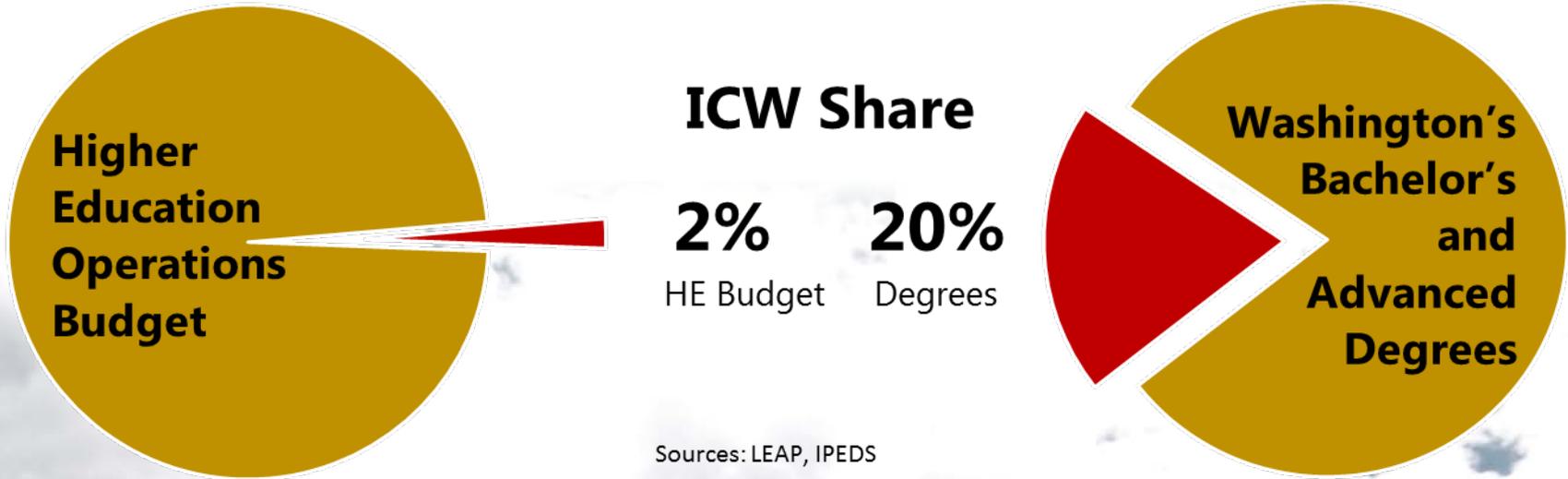


Number of Degrees has Grown 38% in 10 Years Source: IPEDS





# 2% of Higher Education Budget Drives 20% of Baccalaureate Degrees





# Confer 1 in 5 Bachelor's Degrees in State, More in High Demand Majors

2015 2016 2017 2018 2019 2020 2021

Share of All Bachelor's Degrees 19%

Engineering 21%

Biology/Biomedicine 21%

Health Professions 23%

Math and Statistics 24%

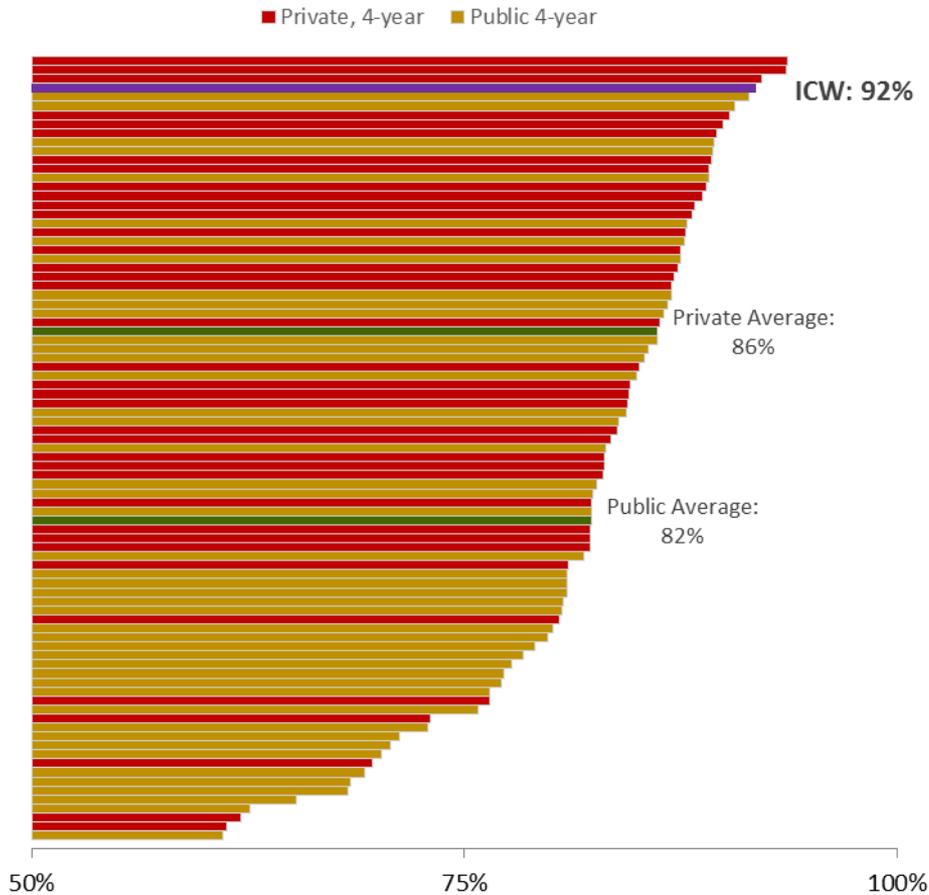
Physical Science 28%

Nursing 34%





# Top Five in Nation for Degree Completion

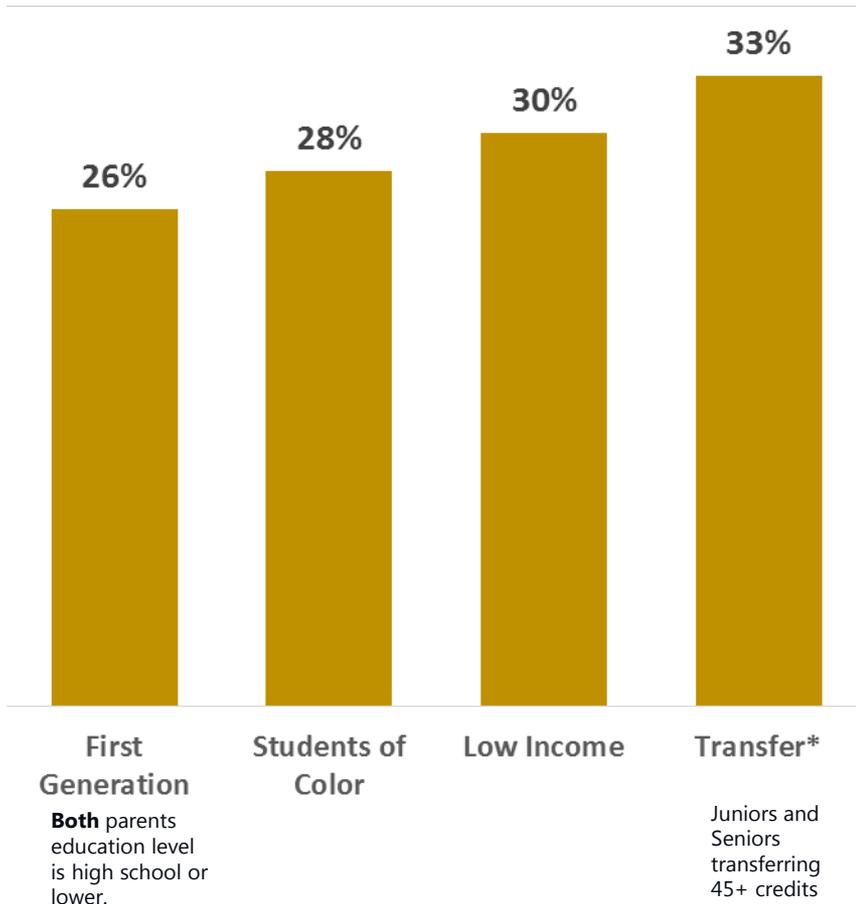


**92% of full-time, first-time students who started at a Washington private college in 2007 earned a degree (at any college) in six years or less. Source: National Student Clearinghouse**





# ICW Colleges are Broadly Diverse Communities

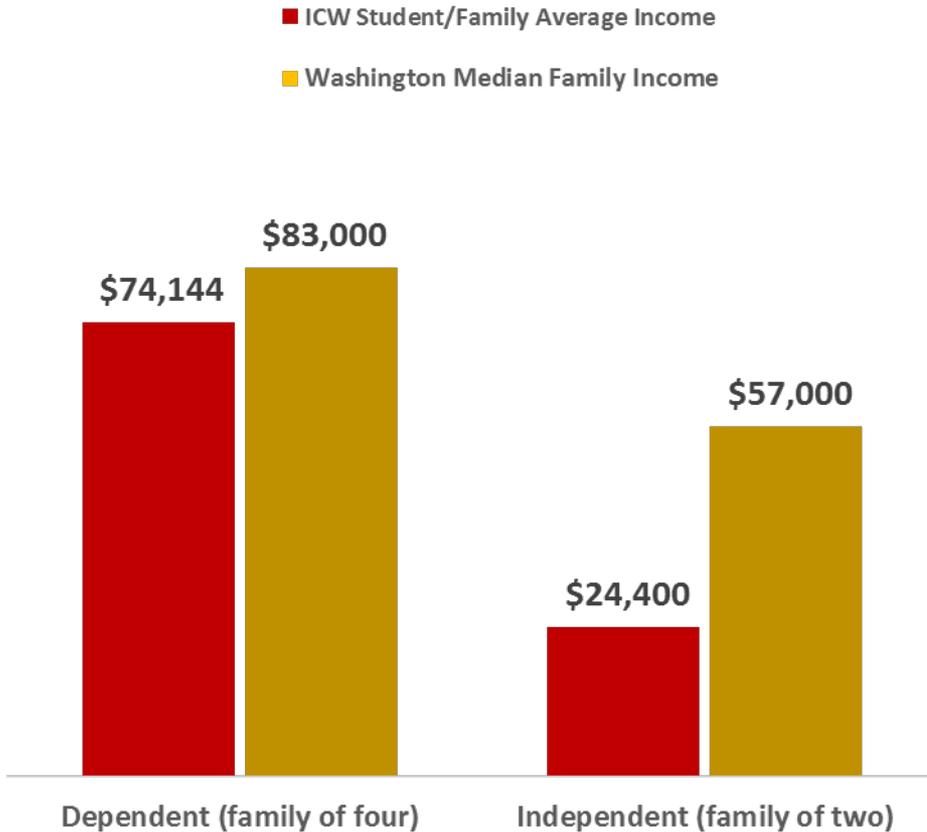


Percentage of ICW Undergraduates. Source: ICW Survey.





# Average Family Income of ICW Students Less than State Median Family Income



Undergraduates receiving any need-based aid. Source: WSAC





# Most ICW Graduates Receiving State Need Grant Finish On-Time



**SNG Students Entering Baccalaureate Institutions in Fall 2006.**  
Source: WSIPP Final Evaluation, January 2014



# Legislative Budget Priorities

- **WSAC strategic plan**
- **Quality higher education**
- **Student choice**
- **Work experiential opportunities for students**





Independent Colleges of Washington provide educational opportunity, choice, and success for students



Independent Colleges of Washington  
Better Together: Partners in Student Success

