

WASHINGTON HIGHER EDUCATION COORDINATING BOARD

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Key Facts about Higher Education in Washington

2011



Introduction

Washington's public and private colleges and universities make invaluable contributions to our state and its people. Our higher education institutions are centers of knowledge and innovation, powerful economic and research engines, creative wellsprings, and a force for positive societal change.

Since its establishment in the 1860s, Washington's higher education system has evolved rapidly to meet a myriad of state needs in fields as diverse as agriculture, bioscience, chemistry, environmental sciences, engineering, medicine, law, business, computer science, and architecture.



Higher education is a primary driver of the Washington economy. Existing and new degree programs enable the state to meet specific regional workforce needs, to foster new entrepreneurial activity, and to educate a diverse population for jobs that increasingly require higher levels of education.

Going to college and earning a degree or certificate are transformative experiences, both in terms of personal growth and because college graduates become better, more involved citizens who strengthen the social fabric of our state. As education levels rise, so do wages, tax receipts, volunteer activity, civic involvement and many other positive social indicators.

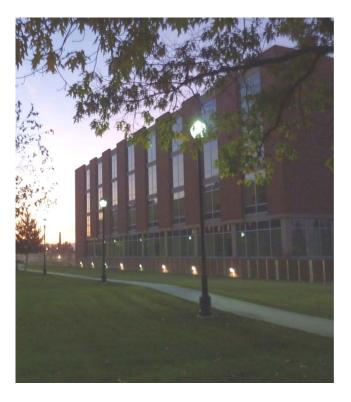
Today, higher education, like other vital state functions, faces an uncertain future due to the lingering effects of the national recession. In the current biennium, public colleges and universities implemented significant budget cuts and raised tuition.

Budget reductions led to elimination of academic programs, larger class sizes, and reduced student-support services. Financial aid programs have not kept pace with unprecedented demand—up 54 percent in the last three years—from a growing number of needy students who would like to go to college.

Introduction

Our state's higher education system represents substantial public investment that is shared by the state and by students who directly benefit. Finding a proper balance between public investments and the tuition paid by students and their families is a major challenge facing the state of Washington.

Achieving the degree goals in Washington's 2008 Strategic Master Plan for Higher Education has never been more important. Raising the educational attainment of our citizens is a necessity in the 21st Century. But without adequate resources dedicated to higher education, the state may be forced to cut back on these goals – or extend the timeline for achieving them.



Key Facts about Higher Education in Washington provides vital data to chart higher education's progress and challenges. First published in 2002 by the Washington Higher Education Coordinating Board (HECB), this annual report highlights *Key Facts* about Washington's postsecondary institutions, including faculty, students, budgets, and financial aid. In a time of significant fiscal challenges, the final chapter suggests efforts to continue progress on the state's long term higher education goals.

The Higher Education Coordinating Board



The Washington Higher Education Coordinating Board (HECB) is a state agency governed by a 10-member citizen board to provide vision and leadership for public higher education in Washington.

Created by the Legislature in 1985, the HECB was formally established in January 1986 as the successor to the Council for Postsecondary Education. Board members are appointed to four-year terms by the Governor and confirmed by the Senate.

A student member, also appointed by the Governor, serves a one year term. The Board annually selects from its membership a chair and a vice-chair who each serve for one-year. The chair and vice-chair may serve more than one year if selected to do so by the membership. The agency's executive director serves at the pleasure of the Board.

The Higher Education Coordinating Board serves as an advocate for students and the overall system of higher education with the Governor, the Legislature, and the public. The Board also collaborates with the public and private two- and four-year institutions, other state governing boards, and the Superintendent of Public Instruction to create a seamless system of public education geared toward student success.

HECB's Key Responsibilities:

- 1) Develops a statewide strategic master plan for higher education.
- 2) Administers state and federal financial aid and other education services programs.
- 3) Reviews, evaluates, prioritizes, and recommends the operating and capital budget requests of the two- and four-year public institutions.
- 4) Establishes an accountability monitoring and reporting system to achieve long-term performance goals in higher education.
- Administers the Guaranteed Education Tuition (GET) college savings program.
- 6) Adopts policies that ensure efficient transfer of credits and courses throughout public higher education.
- 7) Approves all new academic degree programs offered by the public four-year college and universities.
- 8) Establishes minimum admissions standards for the state's public baccalaureate institutions.
- 9) Conducts statewide needs assessment for new degrees and programs, off-campus centers and locations, and consolidation or elimination of programs.
- 10) Provides degree authorization for out-of-state colleges and universities and some in-state private colleges and universities.

Quick Facts about Higher Education in Washington

- Higher education operating budget 2009-11: **\$9.4 billion** (16 percent of state total)
- Near general fund-state contribution for higher education 2009-11: \$3.2 billion (10 percent of state total)
- Tuition and fee cost at flagship university (UW), state ranking 2009-10: 25th
- College students receiving state, federal, or institutional need-based aid in 2009-10 at institutions participating in the State Need Grant program: 183,000
- Percentage of high school graduates enrolled in college within one year of graduation
 2009: 64 percent
- Full- and part-time employees, Washington public colleges and universities
 fall 2009: 55,019
- Jobs generated by academic research 2008-09: **15,400**
- Economic activity (sales) resulting from academic research 2008-09: \$2.2 billion
- Tax revenue generated for each \$1 in state funding for UW FY 2008-09: \$1.48

Fall 2009 Student Headcount	s
Public community and technical colleges	269,334
Public baccalaureate undergraduate	102,432
Public baccalaureate graduate/professional	23,565
Private baccalaureates	50,493

Degrees and certificates conferred in 2008-09		
Public community and technical colleges	21,218	
Public baccalaureates, bachelor's	22,026	
Public baccalaureates, master's	4,772	
Public baccalaureates, doctoral/professional	1,599	
Private baccalaureates, bachelor's	8,030	
Private baccalaureates, master's	4,328	
Private baccalaureates, doctoral/professional	719	

Questions or comments about this report may be addressed to Jan Ignash, HECB Deputy Director for Policy, Planning, and Research. Phone: 360-704-4168 - Email: Janl@hecb.wa.gov.