

Notification of Request for Authorization under the Degree-Granting Institutions Act

Date posted: November 14, 2011

Institution: Babson College

Nature of request: Initial authorization to advertise and recruit in Washington State for a degree program offered in a blended format (partially residential, partially online) at its San Francisco, CA campus

Proposed program: Master of Business Administration

Background:

Babson College is a private, non-profit institution based in Babson Park, MA, which was founded in 1919. It has been accredited by the New England Association of Schools and Colleges since 1950.

Nature of the review:

Prior to granting authorization to advertise degree programs in Washington State, the Higher Education Coordinating Board/Degree Authorization reviews elements such as institutional infrastructure, financial solvency, administrative staff qualifications, program outcomes, course requirements, method of course delivery, faculty credentials, and student services.

Babson College and the program to be advertised appear to meet the requirements of the Degree-Granting Institutions Act.

Information on the degree program can be found at the end of this notice.

Timeline:

The HECB will accept comments on this application until November 28, 2011

Any individuals with knowledge that may indicate the institution and/or the program does not meet the authorization requirements of WAC 250-61 are requested to submit comments to: <mailto:DegreeAuthorization@hecb.wa.gov>.

If you would like to know more about the current law and regulations that govern the program, the statute is RCW 28B.85 and the regulation is WAC 250-61. They can both be found at the following link: [Statutes and Regulations](#).

Program Title:

Master of Business Administration

Program Outcomes:

“Entrepreneurial and Innovative Thinking (‘Babson MBA graduates demonstrate and identify, assess, and shape opportunities in a variety of contexts. They use creative and innovative approaches to develop and act on opportunities to create value for stakeholders and society.’)

Ethics and Social Responsibility (‘Babson MBA graduates demonstrate an ability and inclination to make decisions based on values and take action that show an awareness of an attempt to serve all stakeholders.’)

Global (‘Babson MBA graduates recognize and evaluate global opportunities while incorporating cultural context and complexities associated with managing in a global environment.’)

Integration (‘Babson MBA graduates draw upon multiple functional perspectives concurrently to shape comprehensive responses to business challenges and opportunities.’)

Business Acumen (‘Babson MBA graduates generate and synthesize information, then apply functional business skills to make and implement timely and informed decisions.’)

Teamwork (‘Babson MBA graduates recognize the importance of effective team work, value diverse perspectives and skills, and willingly assume a variety of roles to accomplish team goals.’)”

Number of Credits: Maximum of 46 semester credits

Mode of Delivery: Blended format, 40% classroom, 60% online.

Admission Requirements specific to this program:

“Applicants are encouraged to have between 8-12 years of work experience, although applicants with significant managerial experience but less than 8 years of work experience are reviewed on a case by case basis.”

Required Courses:

MBA 7300 Kick-off Foundations1.0

Building Business Insight (BBI) courses: (12 credits)

MBA 7301 Creativity, Innovation and Entrepreneurship ¹1.5

MBA 7302 Leadership and Human Behavior.....1.5

MBA 7303 Managerial Assessment and Development ¹1.5

MBA 7304 Finance and Financial Statement Analysis1.5

MBA 7305 Managing and Controlling Operations.....1.5

MBA 7306 Markets and Marketing1.5

MBA 7307 Ethics and Law1.5

MBA 7308 Strategy ¹1.5

¹ Students can have courses waived by taking waiver exams that confirm competency in selected areas, however those noted with a “1” cannot be waived.

Advanced Business Leadership (ABL) courses: (15 credits)

MBA 7315 Opportunity Assessment5.0

MBA 7325 Delivery Systems5.0

MBA 7335 Growth and Renewal.....5.0

Elective Courses: (12 credits)

Students may choose from 1.5-credit or 3-credit courses in the following areas:

- General Management
- Intensive Electives (no more than 4 courses in this area)
- Executive Education (no more than 2 courses in this area)
- Independent Research (requires authorization, maximum of 6 credits)
- International Electives (offshore courses led by Babson faculty)

Capstone Course: (6 credits)

Corporate Entrepreneurship