

Notification of Request for Authorization under the Degree-Granting Institutions Act

Date posted: September 4, 2013

Institution: University of North Carolina at Chapel Hill

Nature of request: Initial authorization to advertise, recruit and offer field placements in Washington State for two masters-level programs offered via distance learning

Proposed programs: Master of Business Administration
Master of Public Administration

Background:

University of North Carolina at Chapel Hill is a public institution based in North Carolina. It has been accredited by the Southern Association of Colleges and Schools since 1895.

Nature of the review:

Prior to granting authorization to advertise, recruit and/or offer field placements for degree programs in Washington State, the Washington Student Achievement Council/Degree Authorization reviews elements such as institutional infrastructure, financial solvency, administrative staff qualifications, program outcomes, course requirements, method of course delivery, faculty credentials, and student services.

The programs to be offered by University of North Carolina at Chapel Hill appear to meet the requirements of the Degree-Granting Institutions Act.

Information on the additional programs can be found at the end of this notice.

Timeline:

The Council will accept comments on this application until September 18, 2013.

Any individuals with knowledge that may indicate the institution and/or the program does not meet the authorization requirements of WAC 250-61 are requested to submit comments to: [Degree Authorization](#).

If you would like to know more about the current law and regulations that govern the program, they can be found at the following links: the statute is [RCW 28B.85](#) and the regulation is [WAC 250-61](#).

Program Title:

Master of Public Administration

Program Outcomes:

“The program has eight major competencies that are met by core courses and further supplemented by elective courses:

1. Lead, manage, engage others in public service
2. Public service values and ethics
3. Professional communication with diverse groups
4. Law and legal process
5. Manage financial resources

6. Manage human capital
7. Manage work efficiently and effectively to achieve public purposes
8. Analyze information for decision making”

Number of Credits: 44 credits

<u>Required Courses:</u> (29 credits)		<u>Credits</u>
PUBA 709	PA Institutions and Values.....	3
PUBA 710	Organization Theory	3
PUBA 711	Public Service Leadership.....	3
PUBA 719	PA Analysis and Evaluation I.....	3
PUBA 720	PA Analysis and Evaluation II.....	3
PUBA 721	Professional Communications	3
PUBA 723	Human Resource Management.....	3
PUBA 731	Public Financial Management.....	3
PUBA 745	Professional Work Experience ^A	1
PUBA 746	MPA Portfolio.....	1
PUBA 760	Law for Public Administration	3

^A = Involves full- or part-time employment at a public agency or nonprofit organization. The university expects that the student will be paid for their work.

Electives: (15 credits)

Students choose 5 of the following 6 courses:

PUBA 730	Government and Nonprofit Accounting and Reporting.....	3
PUBA 732	Strategic Information Technology Management	3
PUBA 740	Decision Analysis	3
PUBA 751	City and County Management	3
PUBA 752	Productivity in Local Government.....	3
PUBA 756	Nonprofit Management.....	3

Program Title:

Master of Business Administration

Program Outcomes:

“The UNC Kenan-Flagler MBA curriculum is rigorous, building functional knowledge and analytical skills while also developing the global vision of today’s as well as tomorrow’s successful business leaders. The MBA Program places heavy emphasis on use of the case study method and work in small groups. The curriculum is designed with help from our corporate advisory boards. It will challenge and develop students in three areas recruiters say are essential for career success:

1. Asking the right questions and thinking like a general manager
2. Working effectively as a leader and member of teams
3. Speaking to groups and presenting your ideas persuasively.”

Number of Credits: 66 credits

<u>Required Courses: (36 credits)</u>		<u>Credits</u>
MBA 700	Analytical Tools.....	4
MBA 703	Operations.....	4
MBA 730	Financial Accounting.....	4
MBA 740	Marketing Strategy, Analysis and Development.....	4
MBA 770	Introductory Finance.....	4
MBA 775	Economics.....	4
MBA 800	Business Strategy.....	2
MBA 801	Leading and Managing.....	4
MBA 804C	Business Communication.....	4
	Global Immersion Weekend ^A	2

^A = Students attend a minimum of two three-day weekends in which they learn new business frameworks from faculty, gain on-the-ground perspectives from global corporate leaders and collaborate with classmates.

Electives: (30 credits)

Students choose 30 credits from the following electives:

MBA 718	Global Supply Chain Management.....	4
MBA 731	Managerial Accounting.....	4
MBA 732	Taxes and Business Strategy.....	4
MBA 733	Financial Statement Analysis.....	4
MBA 741G	Global Marketing Strategy.....	4
MBA 777	Corporate Finance.....	4
MBA 787	Global Context Business.....	2
MBA 815	Sustainable Enterprise.....	2
MBA 820	Business Innovation and Technology.....	2
MBA 822	Negotiations and Ethics.....	2
MBA 835	Entrepreneurship I.....	2