

PHYLLIS SHULMAN

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EXPERTISE

Vast experience in organizational development, government relations, project design and implementation, community engagement, facilitation and conflict resolution. Experienced educator, trainer and public speaker. Comprehensive experience initiating, developing, leading and implementing innovative policies, programs and projects on a wide range of issues including food systems, community resilience, sustainability, economic development, climate change and adaptation, and transportation.

<ul style="list-style-type: none">• Systems thinking, innovative problem-solving and program design• Strong policy and analytic skills• Strong oral and written communication skills including extensive public speaking	<ul style="list-style-type: none">• Vast knowledge of and engagement with civic and business leaders, neighborhoods and elected officials• Passionate and adaptive leadership• Effective management of complex tasks
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EXPERIENCE and RESPONSIBILITIES

Civic Alchemy: Principal Consultant/Founder, 2014 – present

- Assist government, business and non-profits with organizational renewal, transformative initiatives, facilitation and creative community and stakeholder engagement.
- Guide team building activities, leadership development, and professional coaching.
- Facilitate retreats, roundtables, task forces and other collaborative governance forums.
- Advise and develop strategic direction for public policy.

Resilience Collaborative: Principal Consultant/Co-Founder, 2014 – present

- Catalyze communities, organizations and businesses to meet the challenges of a changing world and strengthen resilience to meet current and future threats including climate change, natural disasters, and social and economic stresses.
- Provide resilience assessment, analysis, and advising.
- Design and implement resilience programs.
- Develop policy and cross-sector action plans including recovery plans.

Washington State University Extension: Special Projects, 2014 - present

- Provide vision and design structure, programs and focus for a new Center for Metropolitan Services. Develop and give training on public policy. Advise on stakeholder engagement strategies.
- Member of the William D. Ruckelshaus Center SR 530 team that provided staffing to the Governor's SR 530 Landslide Commission. Facilitator and training developer for the Ruckelshaus Center.
- Establish and coordinate the SR 530 Landslide Summer Internship Program for college students.

Seattle City Council: Senior Legislative Advisor - Councilmember Richard Conlin, 1997-2013 ***Community Engagement and Government Relations***

- Create collaboration among stakeholders especially where divergent opinions exist.

- Create and facilitate advisory groups, roundtables and strategic meetings with community and business leaders, non-profit organizations, and elected officials at all levels.
- Respond to neighborhood issues and assist in resolving conflicts.
- Establish and maintain relationships with community interests and make recommendations to elected officials and City departments regarding community issues.
- Represent elected officials at city, regional, state and national meetings/conferences/events.

Policy and Program Analysis, Development and Implementation

- Develop strategic policy and budget analysis and implementation.
- Maintain communication and media relations including writing and editing.
- Lead and collaborate with partners on specific policy and community initiatives.

Innovative and Strategic Initiatives

- Develop and implement new and unique initiatives, programs and policies on a myriad of complex issues affecting Seattle and the region including the Local Food Action Initiative, natural infrastructure, replacement of the Alaskan Way Viaduct, central waterfront planning, State Route 520 bridge replacement, Resilient City Strategy, climate action and adaptation, economic renewal and development, Urban Forestry Stewardship Plan, emergency preparedness and recovery planning, and education.

Management

- Manage special projects, consultants, volunteers and interns.
- Hire and supervise staff and administer performance reviews.
- Develop budgets and manage contracts and agreements.
- Manage constituent relations and respond to constituent questions and concerns.

KEY ACCOMPLISHMENTS

Community Engagement and Government Relations

- Established effective community, business and City engagement and collaboration amidst substantial conflict that resulted in significant Northgate redevelopment, creation of the Northgate Chamber of Commerce, the co-location of the Northgate Library and Community Center and the day lighting of Thornton Creek.
- Initiated and established the Puget Sound Regional Food Policy Council and the State Food Policy Roundtable. Currently on Steering Committees.

Policy and Program Development and Implementation

- Co-designed the Neighborhood Plan adoption and approval process and worked with numerous neighborhoods on issues related to neighborhood plan implementation.
- Developed innovative and aggressive policies related to climate change and adaptation.
- Initiated the unprecedented development of the Emergency Response Plan and Continuity of Government Plan for the Legislative Department including developing the plans and establishing a department training program.
- Prompted City Council approval of a \$400,000 City of Seattle Recovery Plan and participated in the leadership steering committee for the development of the Plan.

Innovative and Strategic Initiatives

- Conceived, initiated, designed and implemented the City of Seattle Local Food Action Initiative and created and co-developed the Seattle Food Action Plan. Developed goals, objectives and work plans. Established and created recommendations for the Food and Farm Roundtable.
- Created the Seattle Farm Bill Principles and developed a national campaign.

- Initiated new approaches to urban forestry and collaborated on the development and writing of the newly adopted Urban Forest Stewardship Plan.
- Co-created the Office of Sustainability and Environment and maintained substantial involvement in the development of the Climate Action Plan and climate adaptation strategies.
- Directed the Council involvement for 15 years in the \$4.13 billion SR 520 Bridge Replacement Program including developing and analyzing numerous pieces of legislation, maintaining respectful community relations, negotiating the MOA with the Washington State Department of Transportation, developing design principles, and facilitating stakeholder processes.
- Shepherded the Council involvement for 15 years in the Alaskan Way Viaduct replacement process including conceiving of and writing Resolution 30959 that outlined next steps and a way forward when the decision regarding the Viaduct replacement was constrained by conflict.
- Developed guiding principles and identified implementation strategies and actions for economic development and economic renewal for the City of Seattle based on the values of sustainability.

Phyllis Shulman Consulting: Environmental and Organizational Consultant, 1984-1998

- Consultant for Kimberly Clark Paper Company, Gull Oil, Washington State Department of Ecology, BOEING, Puget Sound Water Quality Authority, FEMA, Contra Costa and Seattle Fire Departments and California E.M.S. Authority on topics related to oil and hazardous chemical spill prevention and response as well as environmental compliance.
- Worked at all levels of business and assisted in developing strategic capacity building, organizational change management and internal leadership.
- Developed extensive training materials and led numerous trainings and presentations on hazardous materials emergency response and oil spill prevention.
- Designed and developed unique and innovative training programs and exercises.
- Designed and coordinated conference on toxic sediments in Puget Sound.

Children’s Creative Response to Conflict: Trainer and Organizational Developer, 1985-1988

- Trained educators and other adults in conflict resolution and communication skills.
- Provided consultation for Pine Ridge Reservation primary and secondary schools in South Dakota as well as numerous other educational institutions.

New Zealand Ministry of Energy: Research and Program Consultant, Wellington, New Zealand, 1983-1984

- Assessed and developed opportunities for community-based energy conservation and alternative energy programs and policies for the New Zealand government.
- Facilitated nationwide seminars and provided policy direction.
- Co-founder of Pacific Institute of Resource Management, a non-governmental organization devoted to working toward sustainability in the Pacific Region and globally. (1984-present)

EDUCATION and PROFESSIONAL DEVELOPMENT

Antioch University, Seattle: Master of Arts, Whole Systems Design- Organizational Systems Renewal.

University of California, Berkeley: Bachelor of Science in Conservation of Natural Resources.

The Whidbey Institute: Powers of Leadership-a year-long leadership development program to develop adaptive leadership skills to meet the challenges of creating a just and sustainable world.

Rockwood Leadership Institute: Intensive transformative training in leadership and collaboration for individuals, organizations and networks.