



April 2012

Update on Strategic Master Plan Metrics

In February, the Higher Education Coordinating Board (HECB) reviewed a conceptual model for a “dashboard” to monitor progress on the seven “next steps” presented in the *Strategic Master Plan* update, approved by the Board in November 2011.

Developed by an advisory committee of stakeholders and constituents, the plan update recommended the state and its public higher education institutions focus on the seven next steps as a way of maintaining momentum toward the goals of increasing higher education capacity and productivity during the current period of diminished state resources.

The advisory committee strongly recommended the state not retreat from the ambitious degree targets needed to increase statewide educational attainment set in the original *2008 Strategic Master Plan*, and emphasized that continued monitoring of the gap between where we are in achieving the goals—and where we should be—must be documented and reported.

To shine a continuing light on the important work outlined in the strategic plan update – including the progress or lack of progress being made on the seven next steps – HECB staff developed a set of clear, simple metrics to present in a dashboard format on the HECB website and in regular publications such as *Key Facts* and the annual *Student Financial Aid Report*.

These high-level metrics will be presented to the Board at its April 26 meeting for review and comment.