

# 10-Year Roadmap Activity Work Plan

## READINESS: Outreach and Support

<b>Challenge Area</b>	Readiness
<b>Planning Activity</b>	Strategy to sustain and expand effective outreach and support programs.
<b>Lead Members</b>	Scott Brittain Ray Lawton Constance Rice
<b>Staff Team</b>	Weiya Liang (Lead) <a href="mailto:weiyal@wsac.wa.gov">weiyal@wsac.wa.gov</a> , Vicki Merkel (Co-Lead), Marcie Sample, Jim West
<b>External Workgroup</b>	Scott Copeland (SBCTC), Bryan Wilson (WTECB), Justin Montermini (WTECB), Greg Williamson (OSPI), Linda Drake (SBE), Melissa Beard (ERDC), Vi Boyer (ICW), Gena Wikstrom (NWCCF), Phil Venditti (FACTC), Jane Wall (COP), Christine McCabe (College Spark), Kevin Jacka (Rural Alliance), Erin Jones (Federal Way School District), Sue Byers (CSF)

### Scope

**Policy Issue(s):** Washington State’s investment to provide low-income students with college access information and support services that are timely and accurate will contribute to improving education attainment rates. Services must address the unique needs of all students including students entering postsecondary institutions directly from high school, older returning adults, and special populations such as military veterans, foster youth, homeless students and correctional facility residents. Students who do not have adequate information about academic preparation, college costs, financial aid, and career choices are less likely to attempt, persist and complete a postsecondary education. Comprehensive support programs are a critical component for student success.

#### Question(s) to be Addressed:

1. What is the totality of information and support services currently provided statewide?
2. How are these services coordinated?
3. What gaps exist including geographic areas, depth of information and services, student populations and parental engagement?
4. What services have proven demonstrable gains in participation and attainment?
5. What services can be replicated and sustained?

### Methods

#### Quantitative:

- Comparison of Washington college and career readiness data from OSPI, WCAN, ERDC, ACT, College Board, and National Student Clearinghouse.
- Review existing college access provider services and impacts.

#### Qualitative:

- Literature review on effective outreach strategies including Washington GEAR UP program evaluation, Washington Achievers evaluation, Southern Regional Education Board college access marketing best practices, Washington State University and the University of Washington early outreach programs best practices.

**Key Stakeholders:** Office of Superintendent of Public Instruction, State Board of Community and Technical Colleges, Department of Health, Workforce Training and Education Coordinating Board, Washington Commission for National and Community Service, private foundations and non-profit organizations, federal student services programs.

### Schedule

Task	Complete By
Review work plan with policy coordinator and communications staff	<b>2/27</b>
<b>Phone Meeting:</b> Review Work plan with Council Leads	<b>3/11</b>
<b>Workgroup Meeting:</b> Assignments	<b>4/18</b>
Email: Reporting out to Workgroup members	<b>4/22</b>
<b>Workgroup Meeting:</b> Review draft Issue Briefing	<b>5/31</b>
Email: Revised Issue briefing for Council leads and stakeholders	<b>7/2</b>
Final Edits Due	<b>7/5</b>
Transmittal: Draft briefing to Council	<b>7/10</b>
Panel presentation: To Council	<b>7/17</b>
Workgroup Review: Of Council discussion and stakeholder feedback	<b>7/31</b>
Workgroup Review: Draft policy recommendations (including metrics)	<b>8/7</b>
Revised policy recommendations for lead Council members and stakeholders.	<b>8/13</b>
Final edits Due	<b>8/15</b>
Transmittal: Draft briefing to Council and posted to Web.	<b>8/16</b>
<b>Council Presentation:</b> Recommendations presented	<b>9/24</b>