

Washington Student Achievement Council

Annual Financial Aid Workshops

May 14-17, 2013

- Program Overview
- 2013-14 Operations
- 2012-13 Overview & Key Dates
- 2008-09 to 2011-12: Recap
- Moving Forward

- Research correlates part-time work experiences with improved retention, persistence, and completion
- “Real world” contextual learning while in college improves the quality of career choices
- There is a “tipping point” in the number of hours associated with persistence – fewer than 20 hours enhances persistence
- (Salisbury, Pascarella, & Padgett, 2009; Berkner & Choy, 2008; Furr & Elling, 2000)
- On-campus jobs improve engagement and persistence (Pike et al, 2008)



- Second-oldest state program in the country – serving students and employers for more than 35 years
- Requires positions that relate to students' academic and career interests whenever possible
- More than 1,000 participating employers provide matching funds that leverage state assistance to working students
- 55 campuses participate
- Need-based program and both undergraduate and graduate students are eligible

Sector	% On-campus	% Off-campus	% graduates served
Public 4-year	85%	15%	15%
Private 4-year	21%	79%	18%
CTC	90%	10%	0%

On-campus work experiences:

- Improve retention and campus connection
- Integrate well with academic subject matter and schedules
- Often teach students with little or no job experience the “basics” about the work world

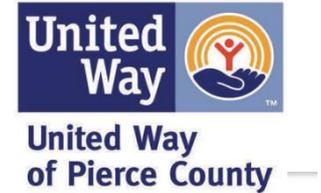
Off-campus work experiences:

- Typically pay better
- Often provide more “real world” learning experiences strengthening resumes
- May lead directly to permanent employment after graduation

- Campuses depend on both SWS and FWS and attempt to provide sufficient work opportunities for students
- Many will focus FWS on-campus during first two years to enhance retention and SWS off-campus for upper-division students for career development
- On-campus positions are convenient for students, do not require transportation, and benefit communities with fewer employers
- Some institutions concentrate SWS off-campus due to the comparable wage requirement and religiously affiliated institutions are prohibited from using SWS on-campus



- Many graduates hired full-time with same organization
- Employers prioritize past work experience when making hiring decisions
- Participating employers:
 - Provide vital community services
 - Achieve growth as a business
 - Employ hundreds of students
 - Provide opportunity to future educators
 - Offer opportunities for students to gain significant skills and experiences



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- Both House and Senate proposed budgets would fund SWS at \$7.8M
- Special Session unlikely to alter anticipated SWS appropriation or policy directives, but nothing set in stone
- 2013-14 allocation variance for most institutions will be minimal, but distribution model will continue to reward performance
- 75% of an anticipated final allocation will be emailed when budget appropriation is final and prior to 7/1 if possible
- Once 2012-13 expenditure activity is complete in August, allocations will be revised to distribute funds fully reflective of performance



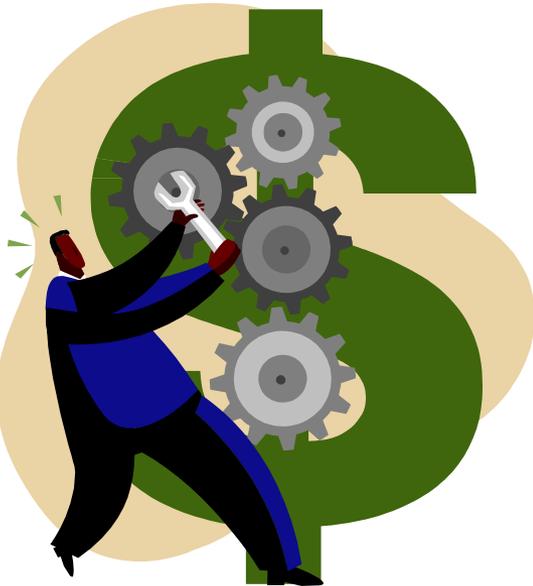
- Full-time SWS allowable during official school breaks
- Employer renewal process begins this month
- Minimum employer match rates unchanged:
 - For-profits: 60% match
 - On-campus/Governmental: 40% match
 - Non-profit Community Service/STEM/school districts: 30% match
- SWS earnings count as income within federally funded income support programs such as TANF
- Please refer to the Program Manual pages i-iii for complete 2013-14 Policy Guidance

- Absent major changes, 2012-13 has been a year of rebalancing and working toward restored efficiency
- Overall, institutions are doing a fantastic job and program-wide utilization pace has returned to 2008-09 levels
- Final SWS Survey is out now and due on 5/20
- Thank you for your careful fund management, full utilization is key and accurate survey data helps describe capacity and demand
- 7/15 deadline for final cash requests and year end reports from publics and for private institution timesheets

Category	2008-09	2011-12
Appropriation	\$21.3M	\$7.8M
Students served	9,330	5,500
Ratio of needy students served	1 in 12	1 in 25
Gross student earnings	\$27.5M	\$13.7M
AVG student earnings	\$3,000	\$2,500
AVG earnings as a share of COA	13.1%	8.7%
Contracted employers	1,950	1,050
Employer contribution	\$6.6M	\$5.5M
Employer share of gross earnings	24%	40%

Legislative Directive offsets:

- Smaller overall decline of 2,700 resident students served or 30%
- Employer match increases are translating into more dollars to eligible students per state dollar invested
- Approximately 65% greater return on investment per program dollar (24% to 40% of gross student earnings from employers)
- 16% decrease in gross employer contributions (\$6.6M to \$5.5M) on a base reduced by more than 60% (\$21.3M to \$7.8M)



Employers have managed 50-100% match rate increases at \$7.8M in state funds, but unclear if higher match levels are fully scalable to a growing SWS program.

Continuing to improve the quality of all SWS job experiences but especially growing employment opportunities at STEM and off-campus employers.

Please contact Jeffrey Powell directly at jeffreyp@wsac.wa.gov or (360) 704-4150 on any SWS matters: "Thank you for all your work on behalf of SWS and I am always happy to hear from you".

