

Applied Baccalaureate Selection Process & Criteria

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National View: BAS Degrees

- **10 states currently approve BAS degrees offered by both 2- and 4-year colleges.***

Florida Hawaii Nevada North Dakota New York
Ohio Oklahoma Washington West Virginia Texas

- **39 states, including Washington, offer BAS degrees at 4-year institutions**

*From Townsend, B. K., Bragg, D. D., & Ruud, C. M. (2008). *The adult learner and the applied baccalaureate: National and state-by-state inventory*.

Retrieved from <http://ocrl.illinois.edu/files/Projects/lumina/Report/AppBaccInventory.pdf>

Washington Background

Goal

Key goal of the 2008 *Strategic Master Plan* is to increase the educational attainment of Washington's citizens.

Strategy

Bachelor's of Applied Science (BAS) degrees are a key *System Design Plan* strategy for growing enrollment & degrees in both the near and the long term.

Authorizing Legislation

2005

HB 1794 established a pilot project that authorized BAS degrees at 4 CTC's (RCW 28B.50.810). Approval by the SBCTC & HECB was required.

2007

Three additional CTC's were added to the pilot.

2010

**System Design legislation (SSB 6355) removed pilot status & limitation on number of CTC's.
(RCW 28B.76.230)**

Purpose

Increase access and educational attainment by

- 1. Allowing place-bound AAS holders to maximize the application of technical course credits towards a bachelor's degree.**
- 2. Serving students with limited access to bachelor's degree programs.**
- 3. Filling skill gaps in specific occupations.**

Current Programs

Eight programs at seven CTC's

Bachelor of Applied Science (BAS)

- Radiation & Imaging Sciences Bellevue College (July 26, 2006)
- Applied Management Peninsula College (July 26, 2006)
- Hospitality Management South Seattle CC (July 26, 2006)
- Applied Management Columbia Basin College (July 22, 2008)
- Applied Behavioral Sciences Seattle Central CC (July 22, 2008)

Bachelor of Science (BS)

- Nursing Olympic College (July 27, 2006)

Bachelor of Applied Arts (BAA)

- Interior Design Bellevue College (July 28, 2009)

Bachelor of Technology (BT)

- Applied Design Lake Washington Technical College (July 22, 2008)

Impact of Current Programs

Four programs were in place during the 2007-08 and 2008-09 academic years.

Eight programs were in place by fall 2009.

	2007-2008	2008-2009	2009-2010
Enrollments (FTE)	90	143	246
Enrollments (headcount)	141	368	404
Degrees	n/a	35	57

Sources: SBCTC Academic Year Reports 2007-2008 and 2008-2009, 10/27/10 email communication from SBCTC staff

Process & Criteria Overview

Key Elements of Proposed Process & Criteria

- **Alignment of HECB & SBCTC processes and criteria.**
- **Collaboration between HECB & SBCTC staff.**
- **One process for institutions.**
- **Maintain each board's independent approval authority.**

Proposed Criteria

Six major areas reviewed

1. Regional student & employer demand. Emphasis on place-bound students with no other options.
2. Alignment with existing programs, current mission & strategic goals.
3. Rigorous, appropriate curriculum.
4. Qualified faculty.
5. Appropriate student services.
6. Capacity for sustainability.

Proposed Process

Six key steps

1. Institution notifies HECB, SBCTC, & other higher education institutions of intent.
2. Institution submits Statement of Need Application to SBCTC.
 - College administration meets with SBCTC.
 - Staff from SBCTC & HECB conduct joint review.
 - 30-day public comment period.
3. Institution submits full proposal to SBCTC.
 - HECB staff participate in committee review that results in recommendation to SBCTC.

Proposed Process

Six key steps (continued)

4. SBCTC reviews application & committee recommendation, considers for approval
5. HECB Education Committee reviews application and recommendations
6. HECB reviews recommendation from Education Committee, considers for approval

Concluding Thoughts: Reaching More Students

“The applied baccalaureate offers a means of reaching a diversity of underserved learners, including but not solely limited to adults, and supporting students' enrollments in baccalaureate-level, occupational-technical degree programs.”

Reasons to offer these degrees emphasize “address[ing] workforce and economic needs” and presenting “a viable option to reaching adult learners and encouraging their participation in higher education.”

— Bragg, Townsend and Ruud, (January 2009), “The Adult Learner and the Applied Baccalaureate: Emerging Lessons for State and Local Implementation.”