



November 16, 2010

College Bound Scholarship Update

Background

Established by the Legislature in 2007, the College Bound Scholarship was created to provide financial assistance to low-income students who want to achieve the dream of a college education. Students who are eligible for free- or reduced-price lunch may apply for the scholarship in their 7th or 8th grade year.

The College Bound Scholarship supports key objectives of the state's *2008 Strategic Master Plan for Higher Education*, which calls for raising educational attainment by focusing on diversity, keeping college affordable, and improving K-12 preparation for and pathways to higher education.

Program Design

The College Bound Scholarship bridges the gap between a State Need Grant award and full public tuition and fees and provides an additional \$500 annually for books. The legislature allocated \$7.4 million in 2007, which has grown to more than \$10 million in the GET pre-paid tuition program. These funds are expected to cover the cost of the first two years of payouts beginning in 2012.

Applicants

Nearly 67,000 students have applied for the College Bound Scholarship. For the first two cohorts, about 56 percent of eligible students applied. In 2009-10, about 68 percent of the 8th grade cohort did so. This was due, in large part, to the increasing number of 7th graders who applied.

A data-sharing agreement with OSPI allows schools and the Board to monitor the progress of College Bound students. The OSPI data show more than half of the College Bound students are of color.

Partnerships

The success in signing up students for the program is attributable to the Board's strong partnerships with the K-12 system, community partners, and college access providers such as the College Success Foundation. The federal College Access Challenge Grant (CACG) enabled the Board to contract formally with partners to support sign-up efforts in 2008-10. The renewed CACG will largely focus on support of scholars signed up for College Bound.

Emerging Issues

The first cohort of College Bound students will graduate from high school in 2012. The Board is working with institutions and IT systems to be prepared to make payments. The Board also has requested funding for a continued endowment to cover future payouts in 2014 through 2016.



College Bound Scholarship Status Update

November 16, 2010

WASHINGTON
HIGHER
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COLLEGE BOUND SCHOLARSHIP



1-888-535-0747 collegebound@hecb.wa.gov

A Washington Opportunity Pathway

Topics

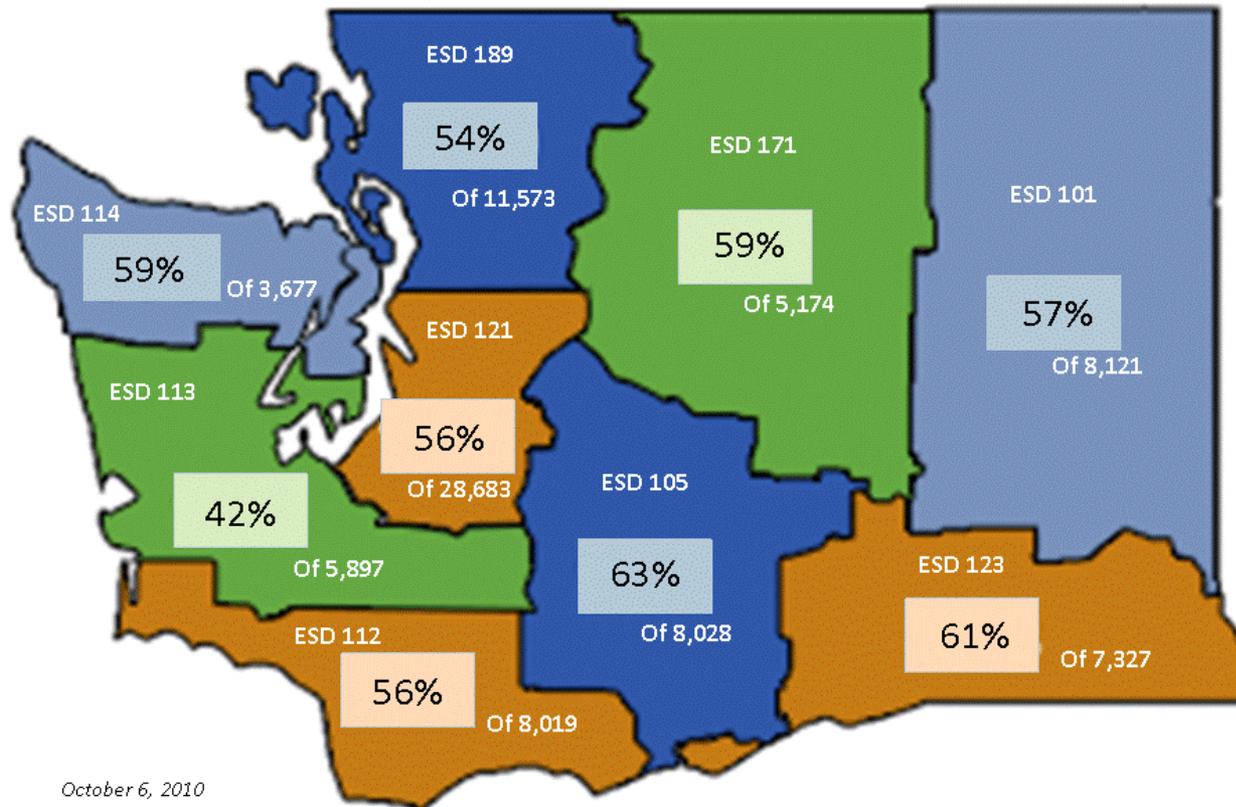
- **Higher Education Coordinating Board update**
 - Student sign-up trends
 - OSPI match results
 - Promotion & communication efforts
 - Budget request
- **College Success Foundation update**
 - Promotion strategies
 - Student support efforts





Complete College Bound Applications For Classes of 2012, 2013, and 2014

The *number* in each ESD represents eligible students from the first three cohorts.
The *percentage* reflects complete applications of eligible students.



COLLEGE BOUND SCHOLARSHIP

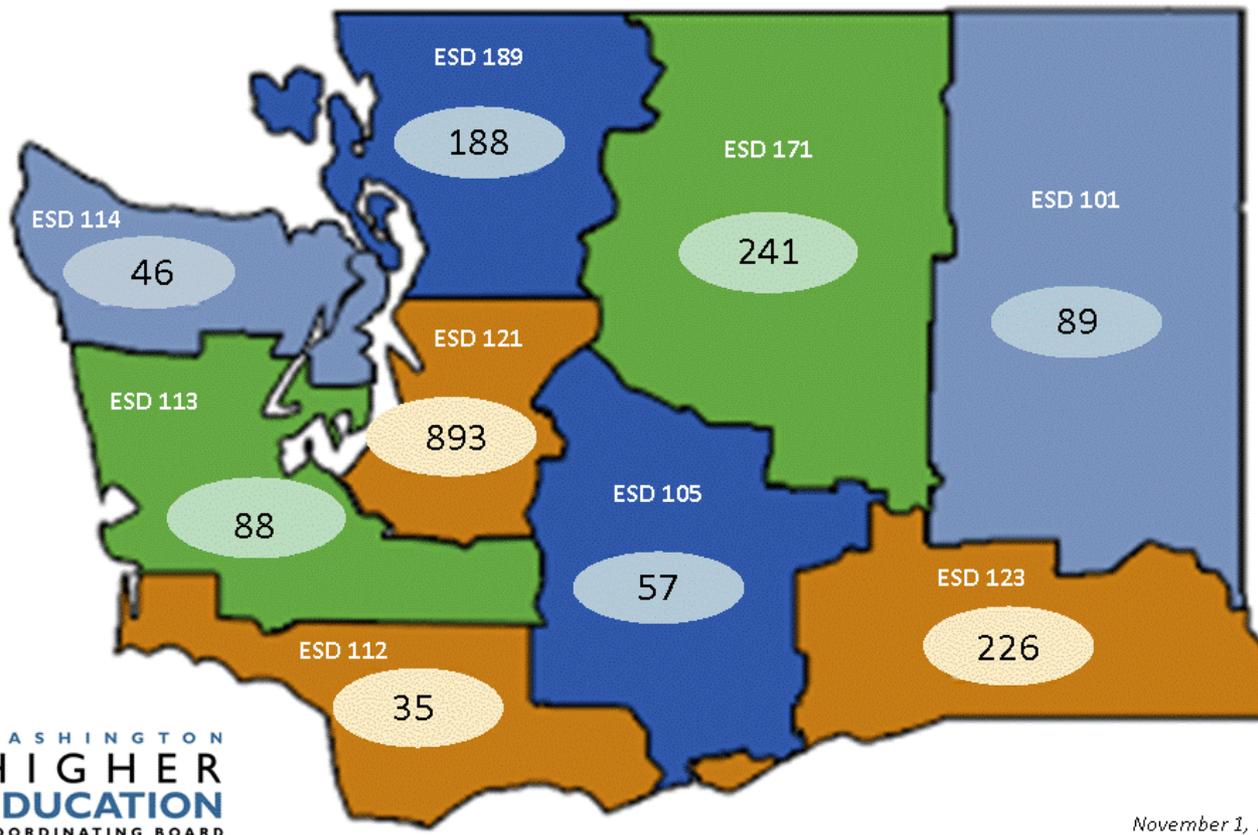
Applications by Cohort as of October 27, 2010

Cohort	1	2	3	4	5	
Expected Grad Year	2012	2013	2014	2015	2016	Total Sign-Ups By Academic Year
Eligible Students	28,093	28,600	29,856	31,158		
Academic Year 07-08	8	7				
Complete	9,047	6,110				15,157
Academic Year 08-09	9	8	7			
Complete	6,939	9,732	10,867			27,538
Academic Year 09-10			8	7¹		
Complete			9,578	12,787		22,365
Academic Year 10-11				8	7	
Applied				538	1,199	1,737
<i>% of Total Eligible</i>	<i>56.9%</i>	<i>55.4%</i>	<i>68.5%</i>	<i>N/A</i>	<i>N/A</i>	
Total Sign-up By Cohort Year	15,986	15,842	20,445	13,325	1,199	66,797

1. Preliminary Numbers. Includes incomplete applications



2010-11 Applications



OSPI Data Match

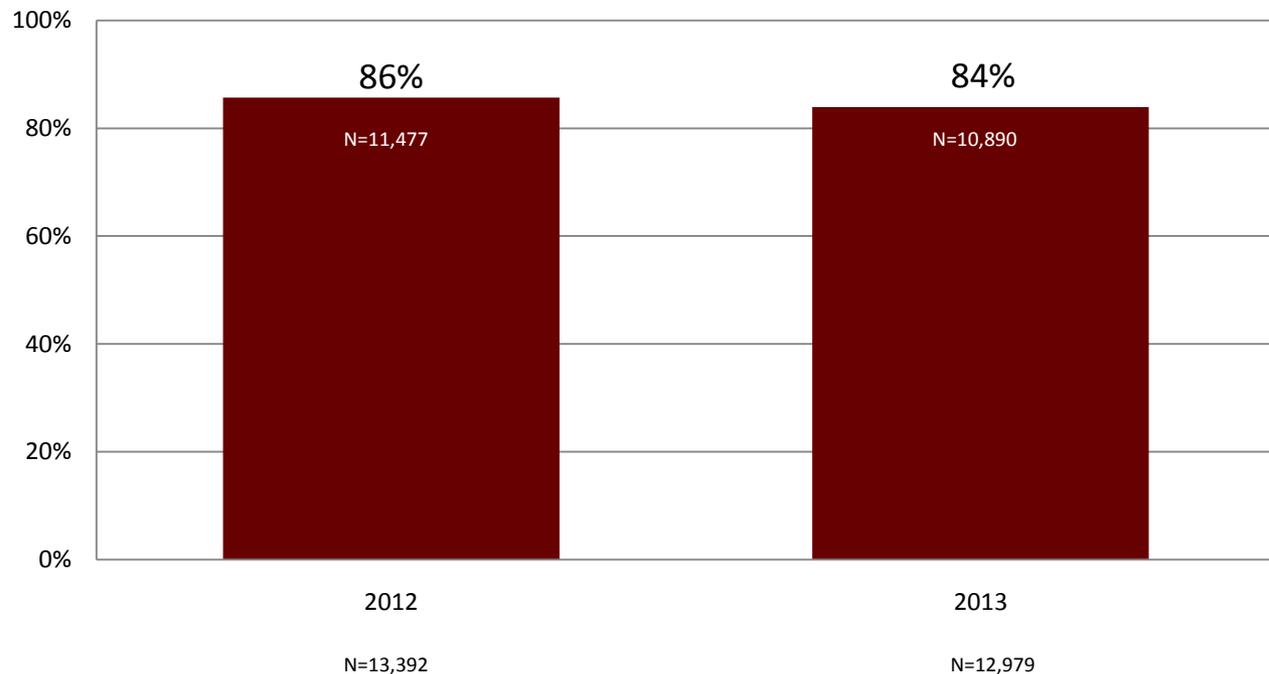


- Pilot match Fall 2009 & full match Spring 2010
 - 92% of records submitted were matched
 - OSPI authorized HECB to share *current school & current grade* with partners
- New fields recommended for Fall 2010
 - Coursework type
 - Exit code
 - District ID



Continued Enrollment

College Bound Students % Still Enrolled as of Spring 2010
Class of 2012 & 2013 Cohorts

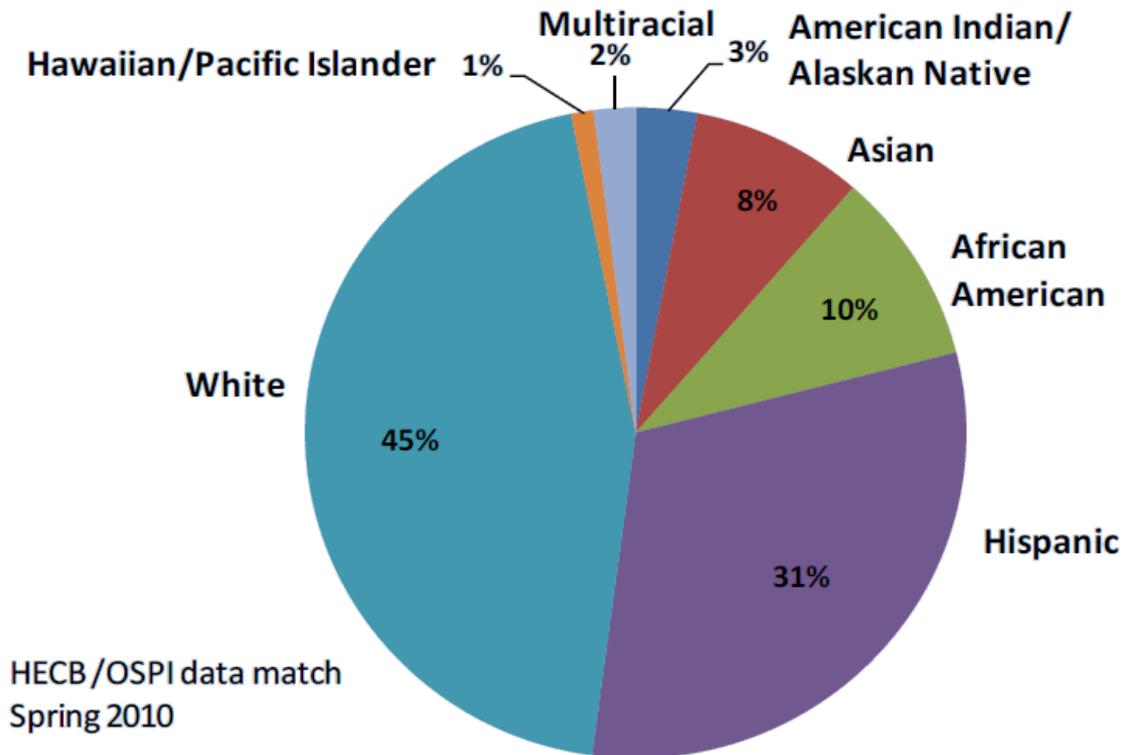


¹Analysis represents the percent of College Bound Applicants matched with OSPI records who were still enrolled as of spring 2010. OSPI was able to match 80% or more of each cohort's applicants.

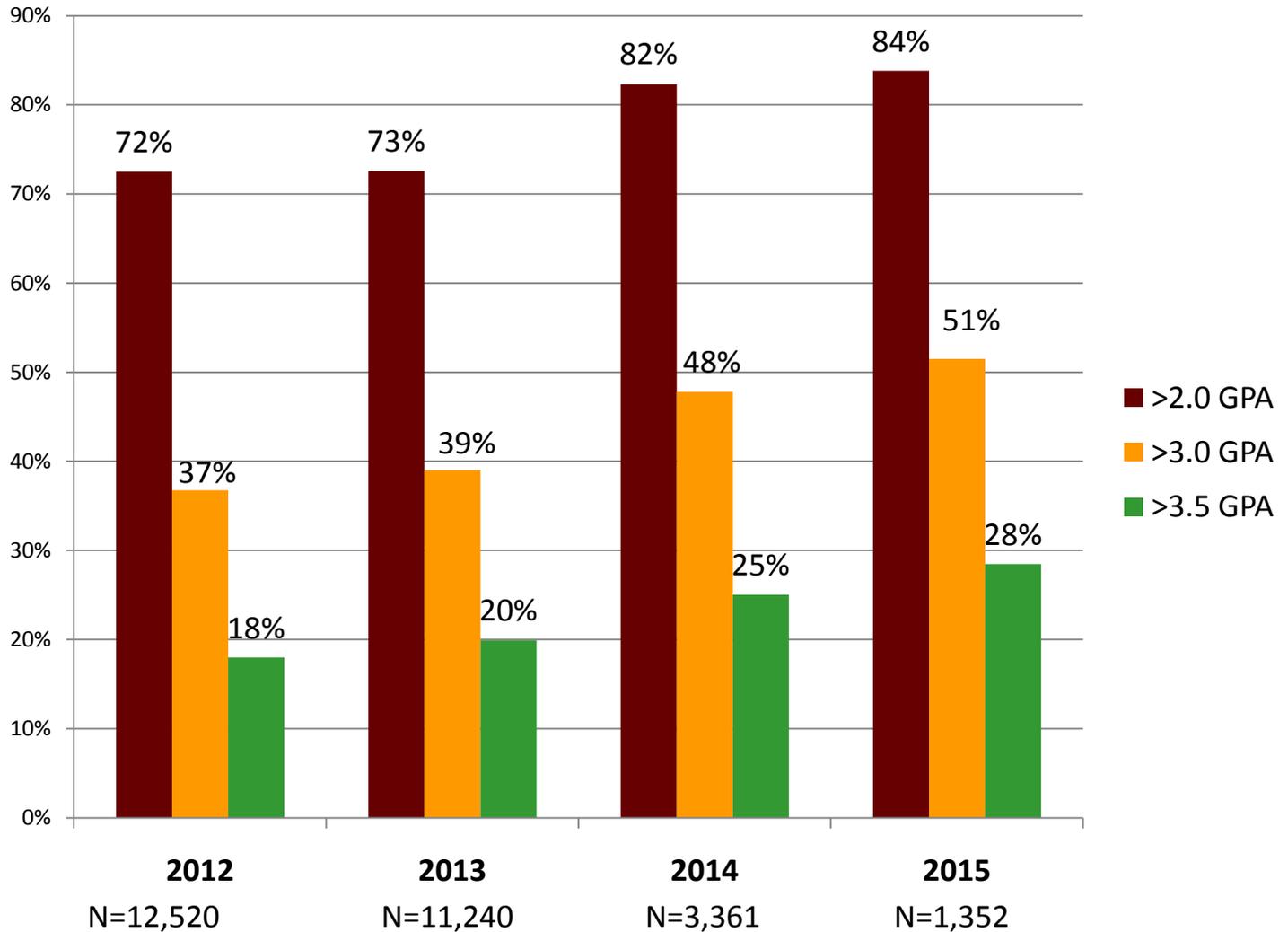


Race/Ethnicity Data

College Bound Students by Race/Ethnicity



OSPI Match GPA by Cohort



Continuation of Promotion Strategies

- K -12 correspondence
 - Secretaries, counselors, nutritionists
 - Joint letters (OSPI & HECB) to Title I directors
 - Certificates & letters to “champions”
- Data sharing with administrators
 - Superintendents, principals, ESD superintendents
- Newsletter submissions
- Media
 - Governor Gregoire/radio
 - Joyce Taylor/TV – College Success Foundation
- Workshop presentations



Promotional Materials



Programa de Beca College Bound

¿Crees que no puedes pagar la Universidad?

Piénselo

¡Atención alumnos!

Si cumples con los requisitos y estás dispuesto/a puedes ser elegible.

COLLEGE BOUND SCHOLARSHIP

Think you can't afford college?

Think again.

Attention 7th & 8th graders!

If you meet the family income requirements and are ready to work hard in school you may be eligible for a four-year scholarship.

Para averiguar y presentarte visita www.hecb.wa.gov

1-888-535-0747 collegebound@hecb.wa.gov

WASHINGTON HIGHER EDUCATION COORDINATING BOARD

COLLEGE BOUND SCHOLARSHIP

To find out if YOU qualify and to apply visit www.hecb.wa.gov/collegebound

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WASHINGTON HIGHER EDUCATION COORDINATING BOARD

A Washington Opportunity Pathway

Programa de Beca College Bound

¿Crees que no puedes pagar la Universidad?

Piénsalo nuevamente.

¿Estás en el 7^o u 8^o grado? Podrías ser elegible para una Beca College Bound.

COLLEGE BOUND SCHOLARSHIP

Think you can't afford college?

Think again.

Are you in the 7th or 8th grade? You may be eligible for a four-year College Bound Scholarship.

Are YOU College Bound?

Programa de Beca College Bound

¿Deseas ir a la Universidad?

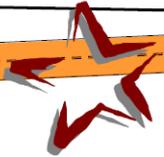
Un camino de éxito.

COLLEGE BOUND SCHOLARSHIP

Are YOU College Bound?

A Washington Opportunity Pathway

College Prep for the College Bound



JUST IMAGINE!

College Bound Scholarship Newsletter
2010 Issue Three

Keep Moving, Be Flexible

You may have heard the phrase, "The only constant is change." This is true for you as a growing student and is certainly true for the College Bound staff here at the Higher Education Board. In fact, this newsletter is going through some major changes. We are working to put all *Just Imagine!* articles on the web. This way, you could read and re-read articles whenever you want. Updating our website will be an ongoing process, so be patient. However we strive to bring you the information necessary to plan and prepare for college success.



Hope you enjoy these articles and please feel free to email us at collegebound@hecb.wa.gov if you have story ideas!

Have a question about College Bound? [Click HERE.](#)

COLLEGE CORNER



RIGHT IN YOUR OWN BACKYARD (OR A ROAD TRIP AWAY)

From Bellingham to Vancouver and over to Pullman, the four-year public universities offer exciting options throughout our state.

****Click to go to the College Bound website and read the full article ****

CAREER EXPLORATION



CAREER SPOTLIGHT: WORKING WITH ANIMALS

Do you love your pet? Most people do – and they often expect the same state-of-the-art health care for their pooches as they do for themselves. If you love animals, you might want to consider becoming a veterinary technician or a veterinarian.

****Click to go to the College Bound website and read the full article ****

FOR PARENTS & GUARDIANS



HOW TO MAKE LEARNING A LIFELONG QUEST

We all know that you try to cultivate in your children all the things they'll need to succeed in the future. There's so much to share, and somehow your work never seems to be done. One important topic is to develop a love of learning in them.

****Click to go to the College Bound website and read the full article ****

JUST IMAGINE! migrating to the web

- ☆ Direct students to college prep resources
- ☆ Featured & archived articles
- ☆ College Corner

WASHINGTON
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Paying for College

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Federal Aid Programs/Benefits

College Costs

Applying for Financial Aid

Saving for College

Searching for Scholarships

Resources

College Bound Scholarship

COLLEGE CORNER

Right in your Backyard
(or just a road trip away)

From Bellingham to Vancouver and from Tacoma to Pullman, the four-year public universities offer exciting options throughout our state.



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Preparation for Payments

- 2012 Workgroup to prepare for payments
 - Match to FAFSA
 - Colleges identify CB Scholars
 - Streamline process with SNG
- Communication with school personnel, providers, students & families regarding the process to receive the scholarship
- Development of grade-level messages





Legislature Supports College Bound Outreach

- OSPI & HECB charged with notifying families & schools about College Bound
- 2010 Legislature provided OSPI funding to support College Bound outreach
- OSPI contracted with College Success Foundation
- George Hollingbery oversees outreach activities



Budget Request

- Initial allocation of \$7.4 million in 2007
 - Invested in GET
 - Expected to grow to \$10 million
 - Anticipated to cover first two years of payouts
- Additional request of \$16 million
 - Will save state over \$2 million (by pre-investing)
 - Combined w/initial investment will cover obligation for first four years of College Bound students

