

# 10-Year Roadmap

## Activity Work Plan

### POTENTIAL OF TECHNOLOGY

<b>Planning Activity</b>	Integrating online learning opportunities into each institution’s instructional program and assessing student cost and system capacity implications.
<b>Lead Members</b>	Scott Brittain, Paul Francis
<b>Staff Team</b>	<b>Christy England-Siegerdt (lead)</b> [360-753-7864, christye@wsac.wa.gov] Mark Bergeson (co-lead) Noreen Light
<b>External Workgroup Members</b>	Staff or Representatives from: Council of Presidents/4-yr public institutions; SBCTC/2-yr institutions; Independent Colleges of Washington/non-profit 4-yr institutions; Northwest Career Colleges Federation, Workforce Training and Education Coordinating Board; OSPI; Washington Student Association; Education Research and Data Center; WGU Washington; City University; business.

#### Scope

##### **Policy Issue(s):**

Whether Washington could and should more effectively leverage technology to improve teaching and learning at Washington colleges and universities in ways that reduce the cost of attendance for students and expand system capacity in a cost-effective manner while maintaining quality.

Whether technology could and should also be leveraged in addressing the other areas such as remediation and meeting the needs of returning adults.

##### **Question(s) to be Addressed:**

1. How is technology currently being used for teaching and learning at colleges and universities in Washington?
2. What are the appropriate criteria for evaluating the efficacy and the cost and price impact of instructional technology?
3. What are the best practices within and outside of Washington, including institution-based and workplace based models for training and credentialing?
4. Which best practices could be applied in Washington? How can they be tailored to meet the unique missions of our institutions?
5. What is the potential demand for using technology for remediation and to meet the needs of returning adults?

## Methods

### Quantitative:

- Available data such as that already reported in Critical Crossroads.

### Qualitative:

- Statewide review of best practices in technology relative to teaching and learning via environmental scan, interviews, focus groups and/or surveys.
- National review of best practices in technology relative to teaching and learning via literature review, environmental scan, interviews, focus groups and/or surveys.
- Focus groups, interviews, and or surveys with students, faculty, eLearning directors, and IT directors.

## Key Stakeholders:

Public and private higher education institutions, students/parents, legislators, select foundations (e.g., Gates, Sloan, EDUCAUSE), Council of Presidents; SBCTC; Independent Colleges of Washington; Northwest Career Colleges Federation, Workforce Training and Education Coordinating Board; Superintendent of Public Instruction, businesses.

**Schedule:** Identify key project tasks and determine their completion dates. Use the “Challenge Area Schedule” and “Agenda Item Report Process” as “fixed” milestones and requirements.

Task	Complete by
Staff review work plan w/Council policy coordinator and communications staff	2/15
Staff review work plan with Council leads (teleconference)	3/4
Staff identify work group members	2/15 – 2/28
<b>Workgroup Meeting 1:</b> Establish individual assignments	3/15
<b>Workgroup Meeting 2</b>	3/29
<b>Workgroup Meeting 3</b>	4/26
Review draft of issue brief by Workgroup & Council leads	5/1
Workgroup and Council leads review revised issue brief. Council leads share with stakeholders.	5/3
Staff make final edits to issue brief	5/10
Staff draft issue brief; transmit to Council and post to Web	5/16
Panel presentation to Council	5/23
<b>Workgroup Meeting 4</b>	5/31
<b>Workgroup Meeting 5</b>	6/7
Workgroup and Council lead review draft policy recommendations (including metrics)	6/21
Workgroup and Council members review revised policy recommendations. Council members share with stakeholders.	6/28
Staff make final edits to policy recommendation	7/3
Staff draft policy recommendation transmitted to Council and posted to Web	7/10
<b>Recommendations presented to Council</b>	7/17