

Form 1

**COVER SHEET**  
**NEW DEGREE PROGRAM PLANNING NOTIFICATION OF INTENT**  
**(PLANNING NOI)**

**Program Information**

Program Name: Ph.D. in International Studies

Institution Name: University of Washington Seattle

Degree Granting Unit: Jackson School of International Studies, College of Arts & Sciences  
*(e.g. College of Arts & Sciences)*

Degree: Ph.D. International Studies Level: Doctor Type: (of) Philosophy  
*(e.g. B.S. Chemistry)* *(e.g. Bachelor)* *(e.g. Science)*

Major: International Studies CIP Code: 05.0199  
*(e.g. Chemistry)*

Minor: \_\_\_\_\_  
*(if required for major)*

Concentration(s): \_\_\_\_\_  
*(if applicable)*

Proposed Start Date: Fall 2011

Projected Enrollment (FTE) in Year One: 4 At Full Enrollment by Year: 2014 ; 16  
*(#FTE)* *(# FTE)*

Proposed New Funding: \$108,000

Funding Source:  State FTE  Self Support  Other

**Mode of Delivery / Locations**

Campus Delivery Seattle  
*(enter locations)*

Off-site \_\_\_\_\_  
*(enter location(s))*

Distance Learning \_\_\_\_\_  
*(enter formats)*

**Substantive Statement of Need**

Attach sheet

**Contact Information (Academic Department Representative)**

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Endorsement by Chief Academic Officer

2/3/2016  
Date

## GENERAL STATEMENT

The Jackson School of International Studies (JSIS) plans to launch a Ph.D. in International Studies that is significantly different in content from those found at the University of Washington, Seattle, or others offered by comparable programs in the United States and abroad. The Jackson School Ph.D. combines the interdisciplinary, analytical, and area-based expertise of all its faculty members to forge new directions in the study of international studies. This is achieved in two ways. First, the JSIS Ph.D. program brings its existing expertise under the unified rubric of four unique new interdisciplinary fields in international studies: Religions, Cultures, and Civilizations (RCC); Law, Rights, and Governance (LRG); States, Markets, and Societies (SMS); and Peace, Violence, and Security (PVS). Second, using the intellectual and analytical cohesion of the four fields, the JSIS Ph.D. program aims to tackle **problem-focused** research that speaks to some of the most pressing global challenges confronting academics, practitioners, governments, businesses, and NGOs today.

The problem-focused approach at JSIS seeks above all to generate solid area/country expertise within the flow of global changes as captured analytically by the four fields. Ph.D. students will therefore focus the bulk of their academic training using existing resources within JSIS – that is, focus on increasing their area/country competence under one of the chosen fields through coursework as well as dissertation work. As Figure 1 suggests, this allows doctoral candidates to ask combinational questions that cut across the four fields and the area/country of interest. For example: Under RCC, how and why do terrorists play the religious card in Central Asia or the Middle East, and with what consequences for global security? Under LRG, how can governments and NGOs advance the practice of human rights in Latin America or South Asia? Under LRG, how can these same agents combat adverse global climate conditions in Canada, Southeast Asia or Western Europe? Under SMS, what does the development of the space program in China and India mean for commercial markets around the world? Under PVS, what do territorial disputes involving Japan or Russia suggest for future regional and global security?

Figure 1: Overview of Intellectual Content for Ph.D. Program

Matrix of Existing Area/Country Programs and JSIS Fields				
	Religions, Cultures, and Civilizations (RCC)	Law, Rights, and Governance (LRG)	States, Markets, and Societies (SMS)	Peace, Violence, and Security (PVS)
Existing JSIS Programs		Japan Program China Program Korea Program		
		Middle East Program South Asia Program Southeast Asia Program		
		Canada Program European Studies Program		
		Latin American Studies Program Russian and Eastern European Studies Program		
		ETC.		

With respect to program funding, the plan is to use existing faculty and staff to support the new Ph.D. program and to divert some of our existing funds for students to support Ph.D. candidates. The primary cost of the program in the first year will be in providing them financial support (4 x \$27,000 = \$108,000). This cost will be covered by Mykut funds (\$27,000); Tyler Fellowships (\$10,000); Culp Jackson Fellowships (\$27,000), TA quarters (30+), and Foreign Language Area Scholarships of which the School has in the past been awarded about 60 valued at \$27,000 each or a total of over \$1 million.

To give content to calls for interdisciplinary training, JSIS also expects to establish partnerships with other allied units in the University of Washington Seattle that will allow students from any given unit to cross-register for courses of interest in other units. To give content to the drive toward a global university, JSIS will also move to forge critical alliances with both domestic and foreign comparable institutions that will best advance the goals of our Ph.D. program and the training of our students.

## **STATEMENT OF PROGRAM NEED**

### **A - Relationship to Institutional Role and Mission**

With an emphasis on problem-focused research, doctoral candidates in JSIS will be ideally positioned to make a significant contribution to the study and practice of International Studies in a way that is currently not being undertaken anywhere else in the world. Their contributions will also advance the missions of the University of Washington, the College of Arts and Sciences, and the Jackson School as discussed below.

### **Mission of the University**

The primary stated mission of the University of Washington is the preservation, advancement, and dissemination of knowledge.<sup>1</sup> Using multiple approaches to advance research, inquiry and discussion, the University seeks dissemination of knowledge through such channels as academic institutions, international education, creative practices, scholarly communities and exchanges, as well as public service. The mission statement recognizes explicitly that the “academic core” of the University is its College of Arts and Sciences, within which JSIS is located and makes an indispensable contribution through its graduates not just to the local economy but also globally around the world.

JSIS students are well represented in the ranks of the U.S. Department of State and the ministries of foreign governments as well as in other government agencies (state and federal), NGOS, and nonprofit organizations. Our undergraduate and MA students also pursue careers ranging across academics, business, and law.

### **Mission of the College of the Arts & Sciences**

Recognizing the profoundly diverse, technological, and global changes transforming global realities, the College of Arts & Sciences places scholarly discovery and exchange at the

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<sup>1</sup> See the “UW Role and Mission Statement” at <http://www.washington.edu/home/mission.html>.

heart of efforts to understand and shape the new world orders.<sup>2</sup> In expanding the frontiers of knowledge and responding to the critical challenges facing humankind, the College identifies the generation of faculty scholarship, in partnership with graduate students, as a top priority.

With an emphasis on uniting disciplinary enterprises and area-based knowledge, the Jackson School's emerging problem-focused approach seeks to achieve significant and meaningful scholarship in line with the College's mission. The goal is to socialize the next generation of doctoral candidates to go beyond existing academic boundaries in an effort to explore, analyze, and disseminate knowledge about the world's leading problems.

### **Mission of the Jackson School of International Studies**

The Jackson School's research mission bridges disciplines and makes theoretical and empirical contributions for rethinking the critical problems of the world. Our faculty is dedicated to comprehensive understandings of countries, areas, and regions within the four fields that conceptually and thematically unify the Jackson School, namely Religions, Cultures, and Civilizations (RCC); Law, Rights, and Governance (LRG); States, Markets, and Societies (SMS); and Peace, Violence, and Security (PVS). These four fields provide the pillars for school-wide initiatives that tackle critical challenges, such as globalization, challenges to international law, the political use of religion, human rights and poverty, weapons proliferation, energy and climate change, racial and ethnic conflict, and emerging powers in Asia. Faculty conduct engaged interdisciplinary scholarship through cooperation with units across the university and in partnerships with scholars, practitioners, universities, NGOs and state agencies within the region and from around the world.

The Jackson School has long-standing commitments to regional, cross-cultural, and comparative studies, and these extend well beyond the boundaries of its many formal academic programs.<sup>3</sup> JSIS has an extraordinarily high number of federally funded centers: eight Title VI National Resource Centers and one Undergraduate Center. These centers are devoted to outreach and public education activities for teachers, business people, and the general community. Each year the School sponsors dozens of conferences, colloquia, and seminars featuring the works of scholars, business people, and diplomats from around the world.

With a cadre of doctoral candidates trained to engage in problem-focused research, the proposed Ph.D. program will further strengthen the ability of JSIS faculty to grapple with critical challenges in the region and around the world. Through their respective foci, doctoral candidates and faculty can reach out to their counterparts regionally, nationally, and globally and help effect a genuine community of scholars and practitioners tackling critical challenges together.

### **B - Documentation of Need for Program Student Interest or Demand**

As information about a possible Jackson School Ph.D. in International Studies has gotten out, there has been considerable interest in its contents. We have already had numerous inquiries (20-30 individuals) about the program, including from our own graduates. For instance, over the last two years, five to ten graduate students in international studies have expressed interest in

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<sup>2</sup> See the "Mission of the College of Arts & Sciences" at <http://www.artsci.washington.edu/mission.asp>; and "Seizing the Future: The Visions and Goals of the College of Arts and Sciences at the University of Washington," at <http://www.artsci.washington.edu/vision.asp>.

<sup>3</sup> See the Introductory Remarks on JSIS at <http://jsis.washington.edu/jackson/welcome.shtml>.

pursuing a Ph.D. in order to enhance their credentials and to produce scholarly research that will help them advance their careers in academic and non-academic jobs. Additional queries have come not just from within the United States but from international/foreign students.

Most of these students are interested in solidifying their area-based knowledge with understanding of contemporary global problems, making them ideal doctoral candidates for the analytical focus of our Ph.D. program. This interest is especially important in light of the fact that mainstream disciplinary trends in the United States eschew actual knowledge of foreign areas and processes.<sup>4</sup> Both scholars and students with specialization in a particular area of the world, for example, find it difficult to be accepted in disciplines such as in economics, political science, and sociology in which mainstream quantitative and theoretical approaches have gained ground. Doctoral candidates committed to analytical and area-based interests that lead to creative scholarship and practice in the global arena have few places to go for rigorous interdisciplinary Ph.D. programs in the United States at present.

### **Economic Growth and Development**

A Ph.D. program can play to our unique strengths in international and area/country studies on the West coast and indeed the world at a very important moment in history. JSIS has historically been and will remain distinguished by its emphasis on area studies in a global context, which is something we seek to capitalize on through the Ph.D. program. Scholars, specialists, and doctoral candidates with expertise in specific areas of the world that are linked economically to Washington State can serve a vital advisory role in the development of the region. Particular areas of interest include information on foreign technology, businesses, trade, finance, investment, governments, politics, cultures, and societies that are critical to forging economic and diplomatic links.

### **Changes in Occupation or Profession**

With increasing globalization, the older disciplinary boundaries and pedagogical approaches need to be re-conceptualized. The Jackson School approach is to use the four fields to unite disciplinary paradigms with area-based approaches. This will allow JSIS to help transform and shape the field of International Studies to understand and engage rapidly changing economic, social, political, technological, and environmental conditions.

### **Workforce Needs**

At present we anticipate that the number of doctoral candidates will remain small (approximately 3-4 enrolled students per year at full development). We anticipate that most of our doctoral graduate students will enter into academic positions in the United States and abroad. We also anticipate that some will enter into public service, non-profit organizations, international organizations, as well as corporate and legal businesses. In the state of Washington alone there are 355 non-profit organizations and foundations involving international efforts, and 293 businesses engaged in internationally oriented corporate social responsibility initiatives. We have already had employers approach us about recruiting our Ph.D. students, such as the CNA Corporation (CNAC) based in Alexandria, Va., a non-profit research and analysis corporation that supports public sector decision makers and carries out high level research aimed at solving

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<sup>4</sup> Peter J. Katzenstein, "Area and Regional Studies in the United States," *PS: Political Science and Politics*, 34(4), 2001, pp. 789-791.

real world problems in the public sector. A potential list of the eventual placement of our Ph.D. students in the national, regional, and global workforce is given in Table 1 below.

Table 1: Anticipated Workplaces for JSIS Ph.D.s

<ul style="list-style-type: none"> <li>– US and foreign universities</li> <li>– US and foreign government agencies</li> <li>– US and foreign civilian/military intelligence agencies</li> <li>– US and foreign corporations</li> <li>– US and foreign media services</li> <li>– US and foreign NGOs, foundations, think tanks etc.</li> <li>– Business-government divisions in multinational corporations</li> <li>– International and national organizations (WTO, WB, UN, IMF)</li> <li>– Private corporations engaged in development and privatization projects</li> <li>– Country-risk analyses departments in international business and organizations</li> <li>– Regional/area resource centers with educational outreach programs at universities</li> <li>– Profit and non-profit ventures engaged in practical education and development efforts in developing countries</li> </ul>
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### Service to Community

Our concept of community extends beyond the regional Pacific Northwest to encompass a global network of scholars and practitioners. By drawing in and training both foreign and domestic doctoral students, we can tap into the drive towards a global university that is linked to academic and non-academic markets at home and abroad. Our expanding network of domestic and foreign Ph.D. alumni can be a source of intellectual, political, and financial strength for JSIS, UW, the State of Washington, and the federal government.

Specifically, we expect our students to expand global knowledge in the K-12 and higher education sectors; advance the economic, cultural, and political relations of Washington State as well as the United States government internationally; assume leadership roles in civil society and NGOs and international organizations in addressing critical global issues relating to poverty, health, and environment, as well as national and human security generally.

### Relationship to HECB Policies and Goals for Higher Education

The HECB has two main goals, both of which can be furthered by instituting a Ph.D. program at the Jackson School.<sup>5</sup> First, the HECB seeks to increase opportunities for students to earn degrees. Through the provision of a Ph.D., the Jackson School will increase such opportunities for both in-state and foreign residents who will over time forge a network of scholars and practitioners spanning the globe. Second, the HECB seeks to develop a higher education system responsive to the State's economic needs. The combined research efforts of faculty and doctoral candidates can serve as an asset to state legislators, policymakers, and

<sup>5</sup> See Washington Higher Education Coordinating Board (HECB), *Program and Facility Approval Policies and Procedures*, September 2005, p. 1, at <http://www.hecb.wa.gov/autheval/dpr/documents/GuidelinesProgramandFacilityApproval-Final.pdf>.

educators as Washington continues to be at the forefront of economic globalization. Given also the international, and especially Asian, ties of the State of Washington, scholarship and practice related to the countries in that region can also serve as an asset to these same regional players. Third, more recently, the HECB has mandated an increase in the number and quality of advanced researchers.<sup>6</sup> Such expanded research capacity can allow Washington State to not only contribute to economic growth and innovation but also, in the long run, help confront global challenges. An express purpose of the JSIS Ph.D. program is to develop a cadre of researchers with deep knowledge of specific countries and/or world regions in the context of problem-focused research that addresses such challenges.

### **C - Relationship to Other Institutions and UW Units**

JSIS has also undertaken an exhaustive survey of existing international studies programs in peer universities in the United States and abroad. This survey reveals that comprehensive interdisciplinary Ph.D.s that fundamentally integrate international studies/area-based programs do not yet exist. The way we have carved out and defined the JSIS integrated niche as described above is a first in the Pacific Northwest, the United States, and even the world.

JSIS has conducted a survey of all relevant Ph.D. programs, including those at (1) major peer institutions (School of Advanced International Studies at Johns Hopkins, Woodrow Wilson at Princeton, School of International and Public Affairs at Columbia etc.); (2) all 30 members and 19 affiliates of the Association of Professional Schools of International Affairs (APSIA) (e.g. School of International Service, American University; Elliott School of International Affairs at George Washington University; Graduate School of International Studies, Korea University; International Relations Department, London School of Economics and Political Science, etc.); (3) 4 units at UW (Near and Middle Eastern Studies, Evans School, Women's Studies, and IPh.D.); and 8 Title VI National Resource Centers (e.g. at the University of Wisconsin-Madison, Duke University, University of Chicago, etc.). In most cases the external survey of Ph.D. programs indicates that they are joint programs, ie offering a Masters with a Ph.D. in a particular discipline, or focused on political science, international relations etc. That is, unlike the JSIS, they are not interdisciplinary, and do not emphasize deep contextual area-based of knowledge of countries or regions, precisely those characteristics that define the core of the proposed JSIS Ph.D. degree program. Other programs support "internationally oriented" specialization by both undergraduate and graduate students in line with existing programs/departments/units. They tend to house or oversee any internationally related (mostly) undergraduate and also (some) graduate majors/minors/certificates. A few are moving towards directly creating "Ph.D. concentrations" or "Ph.D. minors" in global or international studies as noted but whose contents are not specified. Within the University of Washington Seattle, the JSIS Ph.D. program is distinguished from other single-discipline units in the social sciences with its emphasis on interdisciplinary training that cuts across the conventional dividing lines in political science, economics, geography, history etc. The JSIS Ph.D. program is also distinguished from interdisciplinary and area-based units with Ph.D. programs such as the Near East and Middle Eastern Studies with its uniquely comprehensive four fields. Finally, the JSIS Ph.D. program is also distinguished from other units such as Law, Societies, and Justice (LSJ) which has expressed an interest in its own Ph.D. program while partnering and sharing resources with one of the four JSIS fields.

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<sup>6</sup> See Washington Higher Education Coordinating Board (HECB), *2008 Strategic Master Plan for Higher Education in Washington: Moving the Blue Arrow – Pathways to Educational Opportunities*, December 2007, esp. pp., 26, 28 at <http://www.hecb.wa.gov/research/masterplans/masterplansindex.asp>.

In comparison to domestic and foreign institutions, the JSIS Ph.D. program stands out as one providing a problem-focused approach, that unites solid area-based training in the context of the proposed four fields. Together the fields of Religions, Cultures, and Civilizations (RCC); Law, Rights, and Governance (LRG); States, Markets, and Societies (SMS); and Peace, Violence, and Security (PVS) allow the JSIS Ph.D. program to tackle global issues that are at the forefront of academic and policy concerns such as economic integration, poverty and development, human rights abuses, religious politicization, racial and ethnic conflict, weapons proliferation, and environmental degradation. By combining these fields with the long-standing strengths of the area-based programs, the JSIS Ph.D. program offers a uniquely integrated, cohesive, and interdisciplinary Ph.D. program that can forge forward in partnerships with scholars, practitioners, universities, NGOs and state agencies within the region and from around the world. In all, the problem-focused approach capitalizes on a diminishing niche in the higher educational market especially in the social sciences. It also emphasizes that single-lens disciplinary training no longer suffices in explaining global flows or, more important, providing solutions to global problems. Finally, it also gives actual content to calls for multi-disciplinary and cross-country studies by building bridges and partnerships in the interest of all graduate students at the University of Washington Seattle campus.

In all, we presently foresee building direct relationships across units within the University of Washington, Seattle, which will allow graduate students to register for credits in line with their intellectual interests across the university. We also foresee forging alliances with other domestic and foreign universities in the interest of providing on-the-ground training for our doctoral candidates and to further the drive toward becoming part of a global university. To do so, we will move to establish formal exchange programs and other scholarly relationships in critical areas of the world that are of interest to UW and Washington State.