

Roadmap for Increasing Educational Attainment

*Summary of Preliminary Survey Results:
Affordability, Technology, Alignment, and
Outreach and Support Action Items*

Washington Student Achievement Council
August 22, 2013

Overview

- The purpose of the survey was to obtain an **initial** assessment of each Council member's relative ranking and priority of preliminary Roadmap Action Items in the areas of Affordability, Technology, Alignment, and Outreach and Support.
- The survey results **do not reflect** preliminary conclusions or recommendations of the Council.
- The survey results are intended to be used as a "platform" for the Council to further discuss and refine their perspectives on the Roadmap Action Items.
- A summary of the survey results for the Action Items in each of the four Challenge Areas surveyed is presented in the following slides.

When reviewing the survey results, it is important to keep the following in mind:

- The rank of the Action Items within their Challenge Area is not comparable between the different Challenge Areas because the range of ranking is a function of the number of items in the category.
- While Action Items with a “Weak” Consensus ranking may, in fact, be demonstrating an actual divergence of opinion between the members, “Weak” consensus may also *be an indication that the Action Item is confusing, vague or ambiguous*. The same can be true of low ranked Action Items.

Affordability - Item Ranking Within Category

Item Rank (within category)	Action Item	Member Rankings									Sum of Ranks	Consensus Assessment
		A	B	C	D	E	F	G	H	I		
1	Fully Fund the State Need Grant and College Bound Scholarship	1	1	2	1	1	3	1	1	2	13	Very Strong
2	Establish a state and student cost sharing policy to guide legislative appropriations and institutional tuition decisions	3	2	1	5	2	1	2	3	1	20	Strong
3	Promote Flexible Tuition Payment Methods	2	3	7	2	3	5	4	7	5	38	Weak
4	Evaluate the Effectiveness of State Student Financial Aid Programs	4	4	3	7	5	7	3	2	4	39	Weak
5	Invest in State Work Study	7	6	4	3	4	4	7	6	3	44	Moderate
6	Identify a Savings Incentive Program	6	5	6	4	6	2	5	4	7	45	Moderate
7	Incent Transfer Students with Financial Aid	5	7	5	6	7	6	6	5	6	53	Very Strong

Affordability - Roadmap Priority

1= Immediate Priority 2= Intermediate Priority 3= Longer-Term Priority

Action Item	Member Priority									Response Frequency		
	A	B	C	D	E	F	G	H	I	Immediate	Intermediate	Longer-Term
Fully Fund the State Need Grant and College Bound Scholarship	1	1	1	1	1	1	1	1	1	9	0	0
Establish a state and student cost sharing policy to guide legislative appropriations and institutional tuition decisions	2	1	1	2	1	1	1	1	2	6	3	0
Promote Flexible Tuition Payment Methods	1	1	3	1	2	3	2	3	1	4	2	3
Evaluate the Effectiveness of State Student Financial Aid Programs	2	2	1	3	2	3	1	1	3	3	3	3
Invest in State Work Study	3	2	2	2	2	2	2	2	1	1	7	1
Identify a Savings Incentive Program	1	2	3	2	2	3	2	2	3	1	5	3
Incent Transfer Students with Financial Aid	2	2	3	3	2	3	2	2	2	0	6	3

Council Member Comments on Affordability Action Items

1. We believe the first item should be listed as "Identify and recommend a state and student cost-sharing policy..." as that is most appropriately determined by policymakers. Also, how is the item labeled "Identify a savings incentive program" not duplicative of the GET program?

Finally, I question the utility of including the item on "Promoting flexible tuition payment methods" if there is no statutory barrier to doing so.

2. Full funding of State Need Grant should start immediately but could be phased in over time to make it more palatable.

Technology - Item Ranking Within Category

Item Rank (within category)	Action Item	Member Rankings									Sum of Ranks	Consensus Assessment
		A	B	C	D	E	F	G	H	I		
1	Develop a statewide P-20 educational technology consortium	2	1	1	1	2	3	3	1	1	15	Strong
2	Provide incentives to support adoption and innovation of	1	2	2	3	3	2	2	2	2	19	Strong
3	Scale up successful technology innovations to create national	3	3	3	2	1	1	1	3	3	20	Moderate

Technology - Roadmap Priority

1= Immediate Priority 2= Intermediate Priority 3= Longer-Term Priority

Item Rank (within category)	Action Item	Member Priority									Response Frequency		
		A	B	C	D	E	F	G	H	I	Immediate	Intermediate	Longer-Term
1	Develop a statewide P-20 educational technology consortium	1	1	1	1	3	3	2	1	1	6	1	2
2	Provide incentives to support adoption and innovation of	2	2	2	3	2	2	1	1	2	2	6	1
3	Scale up successful technology innovations to create national	2	2	3	2	1	1	1	2	2	3	5	1

Council Member Comments on Technology Action Items

1. The item on successful innovations has merit, but should be deemed longer term due to the need to accurately identify and assess "successful innovations."

Alignment - Item Ranking Within Category

Item Rank (within category)	Action Item	Member Rankings									Sum of Ranks	Consensus Assessment
		A	B	C	D	E	F	G	H	I		
1	Fully implement Common Core State Standards (CCSS) and Smarter Balanced Assessment (SBAC).....	1	4	3	1	1	1	1	3	1	16	Strong
2	Simplify Dual Credit processes, and align funding, student fees and incentives across dual-enrollment programs....	2	1	1	4	3	3	4	1	3	22	Moderate
3	Establish an on-going cross-sector workgroup to enhance student planning resources and improve alignment of coursework requirements.....	3	3	2	3	5	2	2	4	2	26	Moderate
4	Align professional development efforts and provide curricular materials and support for implementation of Common Core State Standards (CCSS)	4	5	4	2	2	4	3	2	4	30	Moderate
5	Measure progress and celebrate success: Ensure students, parents, teachers, and school and district leaders know what students need to close achievement gaps.....	5	2	5	5	4	5	5	5	5	41	Very Strong

Alignment - Roadmap Priority

1= Immediate Priority 2= Intermediate Priority 3= Longer-Term Priority

Item Rank (within category)	Action Item	Member Priority									Response Frequency		
		A	B	C	D	E	F	G	H	I	Immediate	Intermediate	Longer-Term
1	Fully implement Common Core State Standards (CCSS) and Smarter Balanced Assessment (SBAC).....	1	2	3	1	1	1	1	2	1	6	2	1
2	Simplify Dual Credit processes, and align funding, student fees and incentives across dual-enrollment programs....	1	1	1	2	1	2	1	1	2	6	3	0
3	Establish an on-going cross-sector workgroup to enhance student planning resources and improve alignment of coursework requirements.....	2	1	2	2	3	2	2	2	1	2	6	1
4	Align professional development efforts and provide curricular materials and support for implementation of Common Core State Standards (CCSS)	2	2	3	2	1	2	1	1	2	3	5	1
5	Measure progress and celebrate success: Ensure students, parents, teachers, and school and district leaders know what students need to close achievement gaps.....	2	1	3	2	2	1	2	2	2	2	6	1

Council Member Comments on Alignment Action Items

1. I very much support the dual credit recommendation but believe that should include the establishment of a cross-sector work group.

The items on Common Core should be combined into one recommendation.

Finally, the policy option on measuring progress and celebrating success is too ambiguous and seems to contain a myriad of ideas combined into one statement. That needs to be better flushed out before advancing forward.

Outreach and Support - Item Ranking Within Category

Item Rank (within category)	Action Item	Member Rankings									Sum of Ranks	Consensus Assessment
		A	B	C	D	E	F	G	H	I		
1	Consolidate High School focused programs into one College Bound outreach and information program for all students	1	4	2	3	3	5	1	1	5	25	Moderate
1	Increase funding for K-12 advising & counseling staff. Utilize mentors to extend and enhance the work of advising and counseling staff	6	3	3	1	2	2	3	3	2	25	Strong
2	Create a Common Launchpad to postsecondary applications and information for younger students	3	1	5	5	4	1	4	4	4	31	Moderate
3	Create multiple pathways for students to access information utilizing the "ReadySetGrad" website and create new pathways such as work integrated learning for credit	2	2	6	6	1	6	2	6	6	37	Weak
4	Fund NAVIGATORS (staff) who will provide one-on-one information including transcript review, financial aid and application information to returning adult students	4	5	1	7	5	3	7	7	1	40	Weak
5	Provide ongoing access and financial aid training for those that help students including CEUs for counselors, teachers	5	7	4	2	6	4	6	5	3	42	Weak
6	Create a new grant funded financial aid program that uses common core assessment achievement as a basis for the award	7	6	7	4	7	7	5	2	7	52	Strong

Outreach and Support - Roadmap Priority

1= Immediate Priority 2= Intermediate Priority 3= Longer-Term Priority

Item Rank (within category)	Action Item	Member Priority									Response Frequency		
		A	B	C	D	E	F	G	H	I	Immediate	Intermediate	Longer-Term
1	Consolidate High School focused programs into one College Bound outreach and information program for all students	1	1	2	1	2	2	1	1	3	5	3	1
1	Increase funding for K-12 advising & counseling staff. Utilize mentors to extend and enhance the work of advising and counseling staff	3	1	2	2	1	1	1	1	1	6	2	1
2	Create a Common Launchpad to postsecondary applications and information for younger students	2	1	3	2	2	1	2	2	3	2	5	2
3	Create multiple pathways for students to access information utilizing the "ReadySetGrad" website....	1	1	3	2	1	2	1	2	3	4	3	2
4	Fund NAVIGATORS (staff) who will provide one-on-one information including transcript review, financial aid and application information to returning adult students	2	1	2	3	2	1	2	2	2	2	6	1
5	Provide ongoing access and financial aid training for those that help students including CEUs for counselors, teachers...	2	2	2	1	2	3	1	2	1	3	5	1
6	Create a new grant funded financial aid program that uses common core assessment achievement as a basis for the award	3	2	3	2	3	3	2	1	3	1	3	5

Council Member Comments on Outreach and Support Action Items

1. I didn't really agree with the lower priority items. The most important thing is funding for counselors, teachers, advisors, and navigators for low income students.
2. Increase funding for K 12...I don't think it belongs in our thinking, this specifically. With the state allocation method of funding...the school district has the choice of where they put the money....As an infant, the council does not have the clout to really get this done. Grant funding...belongs in affordability possibly.
3. The policy option on funding navigators to provide information to returning students needs additional discussion but has incredible potential to serve students with some college and no degree. I love the idea of rebranding outreach programs without changing their administrative structures due to differing funding streams, populations served, etc. I believe higher ed. staff should be included in the recommendation on increased funding for K-12 advising and counseling staff given their important roles at our institutions. The policy option on multiple pathways seems like two different recommendations fused together: One on workplace-based learning for credit, and one on ensuring students receive information on postsecondary education. In this context, the word "pathways" is being used in two different ways. I would separate them into two recommendations.

The following slides list the Action Items by their level of **Assessed Consensus** and by their **Roadmap Priority**.

- The Council may wish to consider discussing those Action Items with a “Moderate” or “Weak” consensus assessment to determine if greater consensus can be reached, or if the Action Item needs more clarification or deferred for future consideration.
- Similarly, the Council may wish to consider further discussing or consider differing Action Items that had less than a majority of Council member agreement on Roadmap priority.

Roadmap Action Items by Level of Consensus, Challenge Area Category, and Category Rank		
Strong to Very Strong Consensus		
Challenge Area Category	Action Item	Category Rank
Affordability	Fully Fund the State Need Grant and College Bound Scholarship	1
	Establish a state and student cost sharing policy to guide legislative appropriations and institutional tuition decisions	2
	Incent Transfer Students with Financial Aid	7
Technology	Develop a statewide P-20 educational technology consortium	1
	Provide incentives to support adoption and innovation of instructional technology	2
Alignment	Fully implement Common Core State Standards (CCSS) and Smarter Balanced Assessment (SBAC).....	1
	Measure progress and celebrate success...	5
Outreach and Support	Increase funding for K-12 advising & counseling staff.	1
	Create a new grant funded financial aid program that use common core assessment achievement as a basis for the award	6

Roadmap Action Items by Level of Consensus, Challenge Area Category, and Category Rank		
Moderate Consensus		
Challenge Area Category	Action Item	Category Rank
Affordability	Invest in State Work Study	5
	Identify a Savings Incentive Program	6
Technology	Scale up successful technology innovations to create national assessment models	3
Alignment	Simplify Dual Credit processes, and align funding, student fees and incentives across dual-enrollment programs....	2
	Establish an on-going cross-sector workgroup to enhance student planning resources and improve alignment of coursework requirements.....	3
	Align professional development efforts and provide curricular materials and support for implementation of Common Core State Standards (CCSS)	4
Outreach and Support	Consolidate High School focused programs into one College Bound outreach and information program for all students	1
	Create a Common Launchpad to postsecondary applications and information for younger students	2

**Roadmap Action Items by Level of Consensus, Challenge Area Category,
and Category Rank**

Weak Consensus		
Challenge Category	Action Item	Category Rank
Affordability	Promote Flexible Tuition Payment Methods	3
	Evaluate the Effectiveness of State Student Financial Aid Programs	4
Outreach and Support	Create multiple pathways for students to access information utilizing the “ReadySetGrad” website and,,,	3
	Fund NAVIGATORS (staff) who will provide one-on-one information including transcript review, financial aid and application information to returning adult students	4
	Provide ongoing access and financial aid training for those that help students including CEUs for counselors, teachers	5

Action Items with a Majority or More Members Agreeing on Immediate Priority		
Challenge Area Category	Action Item	Number of Agreements
Affordability	Fully Fund the State Need Grant and College Bound Scholarship	9
	Establish a state and student cost sharing policy to guide legislative appropriations and institutional tuition decisions	6
Technology	Develop a statewide P-20 educational technology consortium	6
Alignment	Fully implement Common Core State Standards (CCSS) and Smarter Balanced Assessment (SBAC).....	6
	Simplify Dual Credit processes, and align funding, student fees and incentives across dual-enrollment programs....	6
Outreach and Support	Consolidate High School focused programs into one College Bound outreach and information program for all students	5
	Increase funding for K-12 advising & counseling staff. Utilize mentors to extend and enhance the work of advising and counseling staff	6

Action Items with a Majority or More Members Agreeing on Intermmediate Priority		
Challenge Area Category	Action Item	Number of Agreements
Affordability	Invest in State Work Study	7
	Identify a Savings Incentive Program	5
	Incent Transfer Students with Financial Aid	6
Technology	Provide incentives to support adoption and innovation of instructional technology	6
	Scale up successful technology innovations to create national assessment models	5
Alignment	Establish an on-going cross-sector workgroup to enhance student planning resources and.....	6
	Align professional development efforts and provide curricular materials and support for implementation of Common Core State Standards (CCSS)	5
	Measure progress and celebrate success: Ensure students, parents, teachers, and school and district leaders know what students need to close achievement gaps.....	6
Outreach and Support	Create a Common Launchpad to postsecondary applications and information for younger students	5
	Fund NAVIGATORS (staff) who will provide one-on-one information including transcript review, financial aid and application information to returning adult students	6
	Provide ongoing access and financial aid training for those that help students including CEUs for counselors, teachers...	5

Action Items with a Majority or More Members Agreeing on Long-Term Priority		
Challenge Area Category	Action Item	Number of Agreements
Outreach and Support	Create a new grant funded financial aid program that uses common core assessment achievement as a basis for the award	5
Action Items with Less Than a Majority of Members Agreeing on A Roadmap Priority		
Challenge Area Category	Action Item	Greatest Number of Agreements
Affordability	Promote Flexible Tuition Payment Methods	4
	Evaluate the Effectiveness of State Student Financial Aid Programs	3
Outreach and Support	Create multiple pathways for students to access information utilizing the "ReadySetGrad" website....	4

Next Steps: Recommendation

Based on the Council's discussion of these preliminary survey results and the need to consolidate, clarify, or defer of any Action Items, the Council may wish to consider replicating the survey of Action Items in these categories.