REACHING WASHINGTON’S ATTAINMENT GOALS

Dr. Gene Sharratt, Executive Director
August 12, 2014
Overview

1. WSAC role
2. Key challenges for Washington
3. Roadmap goals & action items
4. Student support strategies
5. Next Steps
The Washington Student Achievement Council

Created by the Legislature in 2012

Our Mission:

We advance educational opportunities and attainment in Washington.

In pursuit of our mission, the Washington Student Achievement Council:

• Leads statewide strategic planning to improve educational coordination and transitions.
• Supports Washingtonians through the administration of financial aid, a college savings plan, and support services.
• Advocates for the economic, social, and civic benefits of postsecondary education.
Our Vision

We inspire and foster excellence in educational attainment.
Maud Daudon, Chair
President & CEO, Seattle Metropolitan Chamber of Commerce

Karen Lee, Vice Chair
CEO of Pioneer Human Services, Western Washington University University Trustee

Ray Lawton, Secretary
Rumpeltes & Lawton, LLC
• Independent Colleges of Washington

Jeff Charboneau
2013 National Teacher of the Year
Chemistry, Physics, Engineering

Dr. Susana Reyes
Assistant Superintendent, Mead School District

Rai Nauman Mumtaz
Medical Student, UW Tacoma

Marty Brown
Executive Director, SBCTC
• Two-year public colleges

Paul Francis
Executive Director, Council of Presidents
• Four-year public institutions

Scott Brittain
Assistant Superintendent
Ferndale School District
• K-12 education system

Gene Sharratt
Executive Director
Student Achievement Council
Our Work

- Increase Educational Attainment
- Strategic Priorities

- Policy Development, Planning
- Research & Evaluation

- Monitoring, Accountability
- Authorizing, Approving

- Consumer Protection
- Financial Aid, GET

- Affordability
- Cross-Sector Initiatives

- P-20 Collaboration
- Student Transitions

- Policy Development, Planning
- Authorizing, Approving

- Consumer Protection
- Policy Development, Planning

- Cross-Sector Initiatives
- Policy Development, Planning

- Authorizing, Approving
- Policy Development, Planning

- Cross-Sector Initiatives
- Policy Development, Planning

- Authorizing, Approving
- Policy Development, Planning
By 2023...

100% of adults ages 25-44 in Washington will have a high school diploma or equivalent.  

Current level of attainment: 89%

At least 70% of Washington adults ages 25-44 will have a postsecondary credential.  

Current level of attainment: 50%
Face big challenges
Washington Ranks 47th in Participation in 4-year Public Higher Education at the Undergraduate Level

Public undergraduate 4-year participation rates based on the population age 20-34, 2011-12.

Source: Public baccalaureate or higher institutions only 2011-12 IPEDS enrollment and completion data
Washington Ranks 49th In Per Student Funding
(Constant Adjusted 2012 Dollars)

- Total educational revenue is the sum of educational appropriations and net tuition excluding net tuition revenue used for capital debt service.
- Adjustment factors, to arrive at constant dollar figures, include Cost of Living Adjustment (COLA), Enrollment Mix Index, and Higher Education Cost Adjustment. COLA in not a measure of inflation over time.

Source: State Higher Education Finance: FY 2012; State Higher Education Executive Officers (SHEEO), March 2013
Projected workforce demands exceed current degree production.

Demographic Imperative

Washington Public High School Graduates

<table>
<thead>
<tr>
<th>Year</th>
<th>White, non-Hispanic</th>
<th>Am. Indian/Alaska Native</th>
<th>Asian/Pacific Islander</th>
<th>Black, non-Hispanic</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1997-98 (actual)</td>
<td>79%</td>
<td>4%</td>
<td>4%</td>
<td>9%</td>
<td>2%</td>
</tr>
<tr>
<td>2007-08 (actual)</td>
<td>75%</td>
<td>4%</td>
<td>9%</td>
<td>2%</td>
<td>9%</td>
</tr>
<tr>
<td>2017-18 (projected)</td>
<td>66%</td>
<td>4%</td>
<td>11%</td>
<td>1%</td>
<td>11%</td>
</tr>
<tr>
<td>2027-28 (projected)</td>
<td>58%</td>
<td>6%</td>
<td>14%</td>
<td>1%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Status quo degree production isn’t enough

Attainment Goals Compared to Projected Status Quo Degree Production 2012-2025

WSAC Goal: WSAC staff calculations
Interim targets guide way to 2023

Projected Increases in Attainment Required to Meet Goal in 2023

- Number of adults w/cert or higher needed to meet attainment goal of 70% and keep pace with population growth
- Number of adults w/cert or higher needed to maintain status quo (50%) and keep pace with population growth
- Number of adults ages 25-44 w/cert or higher in 2012
- Attainment Target

Number of adults w/cert or higher needed to meet attainment goal of 70% and keep pace with population growth:
- 2013: 930,944
- 2015: 958,444
- 2017: 1,023,444
- 2019: 1,128,444
- 2021: 1,263,444
- 2023: 1,413,944

Number of adults w/cert or higher needed to maintain status quo (50%) and keep pace with population growth:
- 2013: 925,944
- 2015: 925,944
- 2017: 925,944
- 2019: 925,944
- 2021: 925,944
- 2023: 925,944

Number of adults ages 25-44 w/cert or higher in 2012:
- 2013: 925,944
- 2015: 925,944
- 2017: 925,944
- 2019: 925,944
- 2021: 925,944
- 2023: 925,944

Attainment Target:
- 2013: 925,944
- 2015: 925,944
- 2017: 925,944
- 2019: 925,944
- 2021: 925,944
- 2023: 925,944
Success

what people think it looks like

Success

what it really looks like
Ensure cost is not a barrier for low-income students

Provide funding for all students eligible for the College Bound Scholarship in Fiscal Year 2014-15, and commit to full funding of all eligible State Need Grant students.
Increase support for all current and prospective students

Provide increased support and resources to ensure the success of current and prospective students at all levels.
Provide greater access to work-based learning opportunities

Create an online clearinghouse of all work-based learning opportunities and re-invest in State Work Study.
Encourage adults to earn a postsecondary credential

Provide tailored information regarding continuing education and provide support to adults, especially those with some postsecondary credits but no credential.
Increase awareness of postsecondary opportunities

Ensure all Washingtonians have access to a coordinated one-stop-shop for information about postsecondary education opportunities and career requirements, as well as assistance with completing applications for enrollment and financial aid.
Proven support strategies

Council will prioritize strategies for funding recommendations as part of Strategic Action Plan submitted to the Legislature

- Expand the reach of individualized support services to underrepresented students with demonstrated success for students
  - More likely to be involved on campus
  - Maintain higher GPAs
  - Persist, transfer and graduate at higher rates

- Several examples of successful programs in Washington
  - TriO Student Support Services is on 22 campuses
  - College Assistance to Migrant program on 7 campuses
  - MESA (Math Engineering Science Achievement) Community College Programs on 6 campuses
  - Campus mentor programs
  - Others
COLLABORATION IS KEY!
Belief
Optimism
Opportunity
Support
Hope

[Image: Graduates with a message on a cap that says "HIRE ME"]
Determination
Attainment
The Washington Student Achievement Council Team

“Let us put our minds together and see what life we can make for our children.”

Sitting Bull